

A TOWN OF HISTORY, OF PROSPER-OUS BUSINESS AND OF A PROMISING FUTURE

WARE

AN OLD NEW ENG-LAND TOWN, WITH A MODERN INDUS-TRIAL DEVELOP-MENT.

The Town of Worthwhile

T is the town of your dreams, the town beautiful, clean, bright, healthful, prosperous, happy.

Its people live in comfortable homes, with a modest expanse of green between the door and the street, and a bit of garden at the rear.

The workers go to their tasks through arching trees and find it waiting for them in shops where light and air rule.

It is new and it is old. There is the background of honorable record beginning in the days of pioneer bravery. It gathers to itself every new device for comfort and pleasure and adornment.

It is small and it is large. Once a village, long a modest town, it has added to its numbers until it has a suggestion of a city.

It is among the hills but not of them. They are all about, near neighbors with ready welcome, unfailing and refreshing. But they do not intrude,—they leave open ground for yet more people to come and build and live, in more level streets with their dooryards.

It is thrifty but lives well. Out of the wholesome factories flows the stream that gives comfort to the homes. There is thought of the unfortunate and provision for the studious. The schools are its pride, and the churches swing their doors open for all the people.

It is the big sister in a numerous family of towns and to it the others come for the replenishing of the household out of its liberal shops.

There is pride in its beauties and benefits, a wish to make it better as ways open, a loyalty and a hope that make its citizen glad he is of Worthwhile.

There is ambition and expectation, great promise in its future that more people shall dwell here healthfully, happily and well.

Do you look for the town of Worthwhile on the map? Lift the disguise in its name and find that the town of your dreams is the town of reality. And because it is broad as the fields are, and bright and promising as they are in the springtime, call it

THE history of the town of Ware dates back more than a century and a half and is replete with interesting historical associations, but it is the purpose of this publication to present the town as it is today and review its development during the past

quarter of a century. Located in the southeast corner of Hampshire county, the town is compactly built along Ware river, the where, rising high above the valley to the east, are the hills beyond which lie the Brookfield and Warren villag-Worcester es of county.

Many towns boast of their views of river, wood or fertile fields, but none possesses so many of all three combined as does this busy manufacturing town. It is but

a mile in any direction from the hills to absolute country and the approach to Ware, whether from West Brookfield or West Warren, up the valley of the river from Palmer or over the hills from Enfield through Ware Center, is an unrivalled view of rising hills and woodlands in the background, of a river winding its bending course through meadows of hay and grain, and in the center of all a truly New England town, with its mills and tenement blocks, churches and pretty dwellings outlined upon the

slopes that rise to meet the morning sun or stretching along the river banks above and below the village. It is twenty-seven miles from Springfield and thirty miles from Northampton, points to the westward. Worcester is twenty-seven miles and Boston seventyfour miles to the eastward. The proximity of cities does not deprive it of strong town individuality, however.

Its material prosperity is based primarily on the abundant water power of the Ware river which has built up the extensive and prosperous textile industries that have chiefly contributed to its growth from a mere hamlet to a progressive town of nearly 9,000 population and the trading and distributing center for about 20,000 inhabitants of the Ware river valley.

Ware is indeed a gem of a village, situated in a scene of rare natural beauty and charm. Its shaded

streets, stately and grand as the vane of a gothic cathedral, are known the country over for their beautiful trees. But beyond this the homes of Ware are an added attraction to the village and constitute its chief charm, sheltering as they do people of sterling worth and character. But the town is peculiarly fortunate in combining to a remarkable degree aesthetic charm and utilitarian advantage that ex-

PANORAMA OF WARE.

vantage that explain in large measures absolute were from years. The town has never had a boom or anything aproaching it. A good place to live in, a good place to do business in, enjoying natural advantages and excellent railway facilities, it is not to be wondered at, that our town keeps going ahead, each year marking a solid advance. As a residential and business center Ware's attractions are such that it is bound to grow bigger each year.

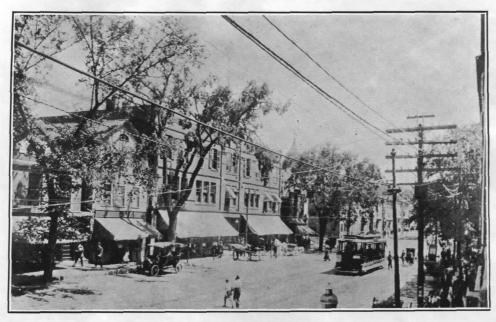
This is a utilitarian age and the spirit of commer-

cial expansion, world-wide in its sweep, has not passed Ware; yet so far it has been easy to maintain an equilibrium between the commercial expansion of the time and the qualities of a community that makes residence within it desirable. It is believed that this happy balance can be maintained in the future; that our industries will continue to expand without detracting in any way from



MAIN STREET FROM NENAMESECK SQUARE.

the charm of the village as a residential center. The industrial life of the town is as favorable to permanent progress along the lines which tend to produce the best community development as can be reason-



MAIN STREET.

ably expected. The industries are such that intelligence is essential on the part of the majority of the people. This intelligence of the workmen employed in the several factories of the town has been a strong factor in the substantial progress already achieved and will play a still more important part in the future. The intelligence and skill of the factory operatives in town have produced a condition of affairs which precludes the wild rioting and excesses which have marked the labor uprisings in other industrial centers.

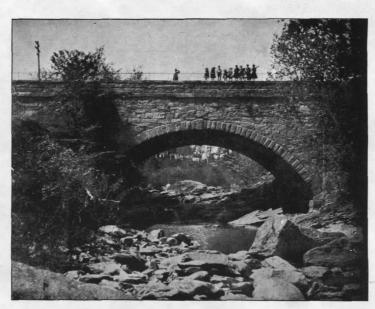
On the whole, taking a broad survey of not only the New England States, but other sections of the country, it is easy to understand why people should, after returning to Ware from trips away, agree that in their travels they find no town that seems to them

so good as Ware, and living here is bound to be more agreeable in the future than in the past, by reason of the increased advantages and added attractions which the town will enjoy.

The transportation facilities, both steam and electric, place the town within easy communication with the outside world. The Ware River branch of the Boston and Albany railroad built in 1870, was the first steam railroad through Ware. In the '80s the Central Massachusetts railroad, now a part of the Boston and Maine system, brought direct connection with points both east and west. The first electric line was built to Ware in 1900 by the Palmer and Monson, now the Springfield and Eastern Company. The following year the Ware and Brookfield railroad established the long-desired connection by trolley between Ware and Gilbertville, and a year later extended its line to West Brookfield, giving connection with Worcester and Boston. The line also connects with the power in Ware when necessary.

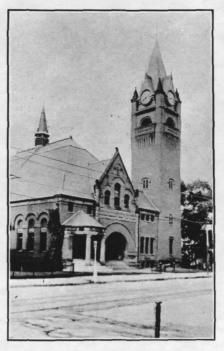
The town is governed by a board of selectmen numbering three, elected by popular vote. The town business is transacted in a substantial municipal building erected in 1885-1886. It houses the water, fire, park, cemetery, police and school executive departments, town clerk's office, district court room and contains an ample auditorium available for business and social affairs. A clock and Westminster chimes in the tower were presented in 1901 by the heirs of the late John H. Storrs. The school, health, water, park and cemetery departments are directed by commissions of three members each.

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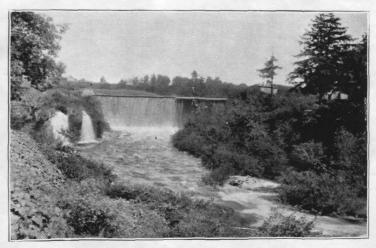


EAST STREET BRIDGE.

Spencer, West Brookfield and Warren electric railway, furnishing easy access to Warren and West Warren. The future promises further extensions to adjoining towns which may be facilitated by the availability of practically unlimited electric power furnished by the high-tension transmission line of the Shelburne Falls Power Company, which passes just east of the town. Already arrangements have been made by the Ware Electric Co. to use current from this line for light and



TOWN HALL.



EAST STREET DAM of Otis Company.



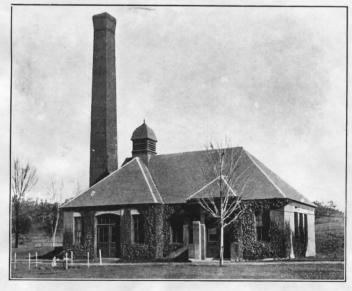
AUTOMOBILE FIRE ENGINE.

WARE FIRE DEPARTMENT

The Ware fire department is a volunteer organization with three hose companies and a hook and ladder company. There are three stations for housing equipment, one facing Nenameseck Square, one on North street and one on East street. The department is under the supervision of a paid chief engineer. In 1912 the town purchased an automobile fire engine, thus modernizing the equipment. The chief of the fire department, T. C. Gleason, is also superintendent of the water works.









PUMPING STATION OF WATER DEPARTMENT.

WARE WATER SYSTEM

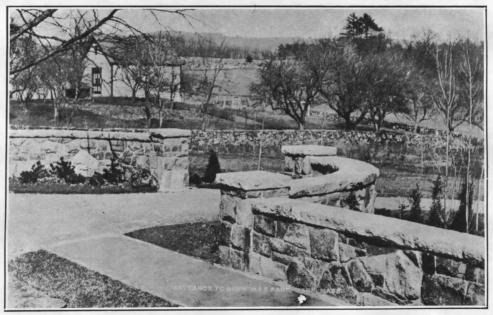
The water system owned by the town supplies water for private use and fire protection and has been under commission control since 1886. It furnished less than 100,000,000 gallons annually at first. This has increased to about 150,000,000 gallons served to

nearly 1,000 consumers. The water is pumped from driven wells and nearly three-quarters of a million pounds of coal are used annually. Consumers pay a minimum charge of \$4.50 for 3,000 feet.

□□ GRENVILLE PARK □□

Ware possesses a public park surpassing in extent and beauty those in many cities. It lies between Church street and the Ware river, and extends nearly a mile northward. Driveways and walks have been built and trees and shrubs planted without destroying its great natural beauty. Artistic gateways of stone mark entrances on Church and Park streets. The park was a gift to the town in 1907 by Mr. and Mrs. J. H. G. Gilbert in memory of their son Grenville Brown Gilbert. Its wide fields, whose beauty is enhanced by the improvements made, and its quiet groves are a source of pleasure and pride to the townspeople.

Fraternal life is an active factor in Ware and nearly all organizations prominent nationally are represented by flourishing lodges, each of which numbers representative citizens and business men in its membership. Eden lodge, F. A. M., claims seniority in date of organization, having been instituted in 1864. The J. W. Lawton Post, G. A. R., was chartered in 1869. St. Jean Baptiste society dates from 1886 and the Ware grange, Patrons of Husbandry, from 1888. The Ancient Order of Hibernians was formed in 1890, the Ancient Order of United Workmen and Independent Order of Odd Fellows in 1891, the Knights of Columbus in 1896, the Artisans in 1899, the Eagles about 1900, the Red Men in 1901. There are also Foresters of America and Royal Arcanum. Each contributes its share to the stimulation of good fellowship.



ENTRANCE TO GRENVILLE PARK.

WARE PUBLIC LIBRARY



The public library of the Young Men's Library Association is an institution of which the town may well be proud. The building, which is ornamental as well as useful, is conveniently located on Main street, and is well equipped, with nearly 13,000 volumes, selected with no small degree of care and judgment. The building of this most important factor in the educational life of the town was the outgrowth and expansion of a young men's debating society, organized in March, 1871, with 21 members. This club held meetings in rooms in Sandford's block, and as it grew in size and importance the desirability of establishing a permanent home for its library and the additions received through gifts was recognized, and acted upon in a most praiseworthy manner. In 1872 application was made for a special charter from the state, but at this time there were so

land at the corner of Church and Main streets, where the library now stands, providing \$10,000 be secured for a building. This sum was presented without conditions by one of the most public-spirited men of the town, William Hyde, president of the National bank. When, as a result of these gifts, the building was completed, dedicatory exercises were held. These took place in the East Congregational church on the evening of July 19, 1881, and a full description is given of them in an account published at the time and now on file at the library.

From the board of directors the president and vice-president are always chosen, and each year new officers are elected.

Mention has been made already of the careful manner in which books are selected. Ware is not a town where the great tendency to read fiction in







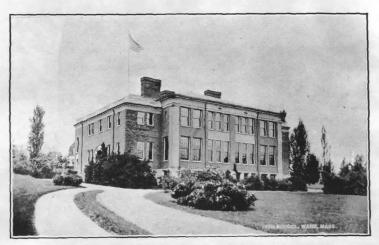
PUBLIC LIBRARY.

many requests of a like nature that it was found impossible to secure one. Then a bill was introduced in the Legislature, mainly at the instance of these progressive men from Ware, and a law passed under which the greater part of the public libraries in the state are now incorporated. This law provides for an extension of all its privileges free to the inhabitants of the town, and for an annual appropriation for the support of the library from the town in return. This measure is one of the best and most farreaching in beneficial results ever enacted by the state and the Ware Young Men's Library Association is entitled to much honor for promoting this advance in free education.

The problem of a site and suitable building was solved by the generosity of three men, and few gifts of similar size have accomplished so much good. Calvin Hitchcock and J. H. Grenville Gilbert, jointly, offered to the association, as a free gift, the lot of

preference to everything else is any less marked than in other places, but the committee which selects and buys new books has always kept on the shelves of this library the very best and latest works on history, science, biography and travel. A rigorous censorship of novels admitted has kept the standard of morality high, and while it may not be possible to find all the new books with or without reputation in its catalog, no really good book is found wanting. The reference and magazine-rooms of the library are used a great deal, especially by the pupils of the public schools, and the reading-room in the basement, where all of the leading newspapers are kept, is well patronized in the evening from 6 to 8 by those who work through the day. As a public benefit, the library of Ware stands pre-eminent among the gifts the town has had, and its founders will be long remembered for their public spirit and benevolence.

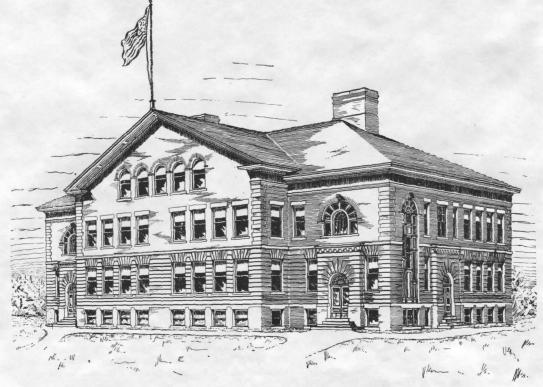
□□ WARE SCHOOLS □□



HIGH SCHOOL.

The town from its earliest days has given careful attention to provisions for training its young and facilities have been increased as needed to meet the growth and expansion of the municipality. The school system includes both public and parochial. It is administered by a school board of three and under the direct supervision of George W. Cox, superintendent of schools, who has been here many years and to whom may be attributed much of the present efficiency of the work. A staff of 34 teachers is employed in the several schools. About 1,300 pupils are registered in the public schools and about

400 in the parochial school. The handsome and commodious high school building on Church street was erected in 1893 and the new South street school in 1901. Evening classes are maintained and special facilities given for educating the foreign population in the English language and history and customs of the country. The grading is along the modern lines that have placed the State of Massachusetts in the front rank of education. Special attention is paid to the health of pupils and modern systems of ventilation are installed in the school buildings. Pupils are encouraged to take full advantage of recesses for exercise and healthful relaxation.



SOUTH STREET SCHOOL.

Ware Visiting Nurse and Hospital Association

This organization was chartered under the laws of the Commonwealth in April, 1909, the incorporators being several public-spirited women, the object being to fill a long-felt need and provide Ware with hospital facilities. The work has progressed from the start, and each year has shown added facilities to meet increasing demands. The hospital building on South street has a number of rooms furnished specially through the munificence of liberal donors. The equipment of the operating room is modern in every respect. It was furnished by Mrs. Charles M. Hyde. More than 100 patients were cared for in 1912 in addition to outside work on the part of the visiting nurse.

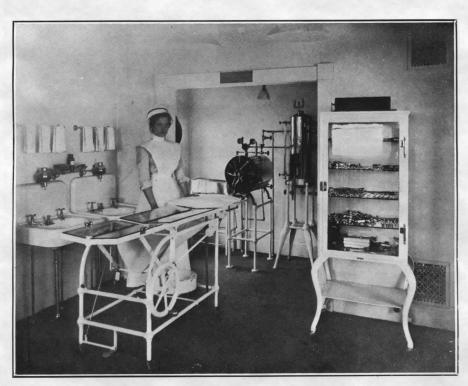
The Hospital Aid association is a kindred organization which renders financial assistance in various ways to the hospital work.

This institution has the undivided support of Ware's citizens, who are fully alive to its value.

Several clubs and social organizations varying in scope are active for public welfare or the development of the highest order of amusement and recreation. Among these are the Masonic club, the Ware Golf club, the Study club, the Social Science club, the Village Improvement society, which aims to inspire civic pride along modern and practical lines. Through these societies various social activities are carried on and entertainments of the better class are brought within reach of those who appreciate them.

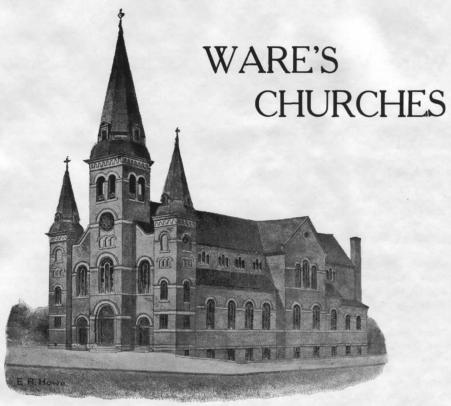
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OPERATING ROOM.
Furnished by Mrs. Charles M. Hyde.

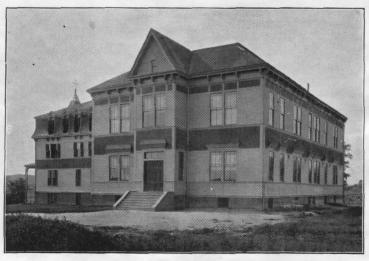


ST. MARY'S CHURCH.

ST. MARY'S CHURCH

This is the youngest church society in Ware. About the year 1890, Polish Roman Catholics began to increase in numbers rapidly. For several years they were under the care of the pastor of All Saints, but as their numbers increased they desired a house of worship of their own. A separate parish was formed, but services were held in the basement of All

Saints church. In 1906 the corner stone of St. Mary's Polish church was laid and the edifice was completed the following year. The parish purchased a house at the corner of South and Union streets for a parochial residence and laid out a cemetery on the south side of the village.



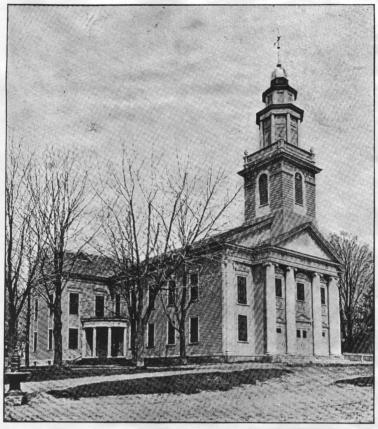
MT. CARMEL PAROCHIAL SCHOOL.

MT. CARMEL SCHOOL

This school was established and dedicated in 1887. It is attended by about 400 pupils under the charge of nine teachers. It is a part of the parish of Our

Lady of Mt. Carmel. The structure is modern and thoroughly equipped for the training and education of children.

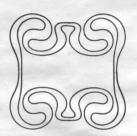
□ □ WARE'S CHURCHES □ □



EAST CONGREGATIONAL CHURCH.

EAST CONGREGATIONAL CHURCH

The oldest church building and the oldest church society in Ware is the East Congregational. It is located on Parks street, near Church street. The church has the largest membership and attendance of any of the Protestant faith. The church structure, altered to its present shape in 1889, occupies a commanding location, with a spire and dome that rise high above the village. The society have a pretty chapel above the library on Church street, where meetings during the week and social gatherings are held. Rev. George B. Hatch has been pastor since 1906.



TRINITY EPISCOPAL CHURCH

Organized in 1872, this society held services in private houses and the old chapel of the Congregational society. In 1888 the lot at the corner of Pleasant and Parks street was purchased and work begun on a church building. The corner stone was laid in October of that year and the present tasteful structure was soon after completed. In 1910 the Draper homestead on Church street was purchased and remodeled into a rectory. The Rev. Arthur Chase, the present rector, took charge of the parish in 1896. The church was freed from debt in 1901 and then consecrated.





TRINITY EPISCOPAL CHURCH.

□ □ WARE'S CHURCHES □ □





METHODIST EPISCOPAL CHURCH.

METHODIST EPISCOPAL CHURCH

Located on Church street, this church was dedicated in 1898, replacing the original house of worship of this society which was more than fifty years old. The church was organized in 1843 and a parsonage was acquired about 1890. Some thirty different pastors have served the church. The beautiful pipe organ is shown on this page. Rev. E. W. Lutterman is the present pastor.

The Kappa Sigma Pi Boys' club of the Methodist Episcopal church was organized in September, 1912, being Chapter 203 of an interdenominational and international Boys' brotherhood, the central office being in Cincinnati, O. The local chapter has about forty-five members.

Boys from 10 to 21 years of age are eligible, provided the requirements are met. There are three degrees—1, the Order of Jerusalem; 2, the Order of Damaseus; 3, the Order of Rome. The secret work and the initiations are based on the life of St. Paul, who is the boys' type of heroic and manly character. All sides of the boys' natures are ministered to, the most important being kept first.

The officers of the local chapter are: Chancellor, Benjamin Davis; vice-chancellor, James A. Marsh; scribe, Lucius Smith; purser, Clark Bridgman; constable, Earl McCann; Gamaliel, Raymond Sjostrom; sentinel, Howard J. Schoonmaker; tentmaker, Ernest Amsden; Stephen, Henry Dunbar; chaplain, Rev. E. H. Lutterman.

FIRST UNITARIAN CHURCH.

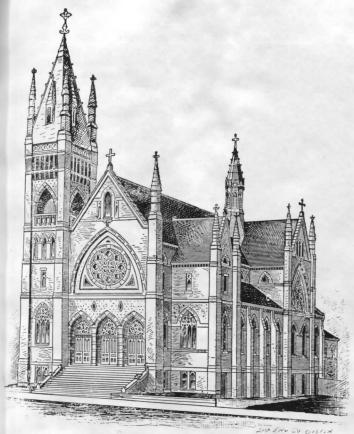
FIRST UNITARIAN CHURCH

This society was formed in 1846 and incorporated in 1848, and a church built on the site of the present edifice. In 1867 the church was destroyed by fire. Rebuilding began at once and the new church was dedicated in 1869. It is constructed of brick and has a vestry underneath the auditorium where suppers and entertainments are held. Rev. Edward Brennan is pastor.



ORGAN IN METHODIST CHURCH.

WARE'S CHURCHES



ALL SAINTS' CHURCH.

ALL SAINTS' CHURCH

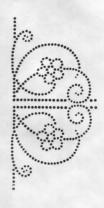
The largest church in town is All Saints' Catholic church on North street, the corner stone of which was laid August 19, 1888, when Rev. James Boyle, was rector of the church, then known as St. William's parish. It was dedicated in 1894. This church is estimated to have cost nearly \$100,000, and is a great ornament to the town. It has a seating capacity of 1,200 and the services are always largely attended. The present rector is Rev. J. H. Murphy. Adjoining the church is a fine parochial residence which was built in the early '90s. This church was founded in 1860.

OUR LADY OF MT. CARMEL

For many years one church was sufficient for the needs of the Catholic population of Ware. In the late '60s there began an influx of French-Canadians who soon desired a place of worship of their own. In 1871 the parish was formed and in 1872 the church on Bank street was built. In 1880 Rev. John T. Sheehan was appointed over the church and has continued to the present time. In point of length of service he is the senior clergyman in town. During his pastorate the parochial school and residence were built. The parish has a cemetery nearly thirty acres in extent.







ALL SAINTS' PAROCHIAL RESIDENCE.

O O O WARE RIVER NEWS O O

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In the fall of 1887 the Ware River News was established by R. E. Capron and continued under his management as the only local paper in Ware until

the spring of 1912, when it was sold to O. L. Haven, who is the present publisher. Since its inception it has been conducted as a weekly paper for all the people of Ware and the Ware River valley; it has aimed to give the local news of passing interest and permanent importance, and its chief endeavor has been to issue a publication that would do credit to the readers and the publishers—always keeping in mind that fairness to all is a prime consideration.

The News believes that the Ware River valley is about to enter a new period of development industrially and commercially that will make greater strides in the next quarter century than in the past. The News believes it has a definite mission to use its influence to stimulate this development, to further any cause that promises the advancement of Ware's interests and welfare and to

such its columns are always open to the people. It will not attempt to settle affairs of state or nation; it will leave the discussion of mighty international topics to those whose duties and inclination lie in that direction. The News will continue to print the local news and doing so asks for the same degree of co-operation and appreciation which has rewarded its efforts in the past.

The plant of the News compares favorably with those of towns of equal size. It is equipped to handle with accuracy and promptness all kinds of job work

from a postal card to book work, in addition to publishing the News. All printing turned out must measure up to a fixed standard of quality maintained by a system of careful supervision and inspection. Skilled workmanship and quality of materials consistent with the grade of work are foremost considerations.

The preparation of this anniversary number has been handicapped with numerous delays and unexpected difficulties which it is impossible to explain to those not familiar with the intricacies of such work. The photographic work has been done under the supervision of the News as well as the preparation of the material.

Presenting, as it does, more than 150 illustrations of various phases of industrial, mercantile, civic and social life in Ware and vicinity, we confidently believe it will meet with the approval of the clientele of the

News and justify the labor and expense entailed in its production. In this connection the News wishes to thank the manufacturers, merchants, public and professional men and all others who by their progressive spirit and liberal support have made it possible to publish and distribute this elaborate work to the readers of the News.



PRIVATE OFFICE.



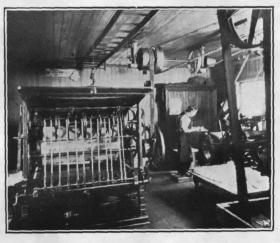








BUSINESS OFFICE WARE RIVER NEWS.



PRESS ROOM WARE RIVER NEWS.

• THE OTIS COMPANY • •

The Otis Company was organized in 1839 and incorporated in 1840, with a capital of \$105,000, operating about 8,000 ring spindles. At that time the employees of the company numbered 211, and their monthly earnings amounted to about \$2,665, the

In the underwear mill are 21,480 mule spindles making fine yarns for knitting purposes. These mills give employment to 1,800 hands, with a monthly pay roll of, say, \$65,000.

In 1865 the company introduced the manufacture

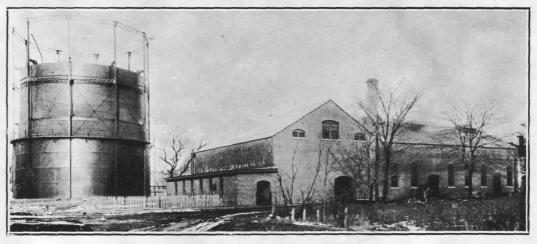


UNDERWEAR FINISHING ROOM.

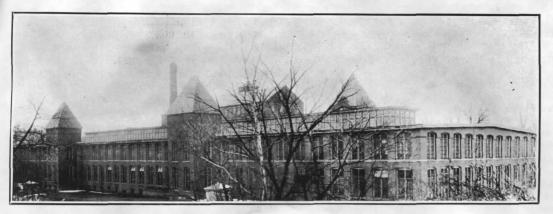
highest wages paid being \$1.50 per day to overseers. The average monthly product was about 62,000 yards of drills, sheetings and jeans.

At the present time the company have in their cloth mills at Ware 43,648 ring spindles, making yarns for 1,000 looms which are producing 50,000 yards daily of denims, awnings, checks and stripes.

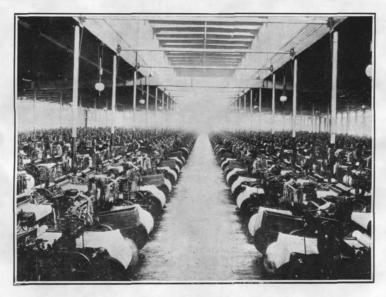
of cotton hosiery, beginning with a product of about 300 dozens of white stockings per day. In later years colors were introduced and a small special line of women's and men's underwear was a part of their product. In 1880 the hosiery machine was discarded, underwear machinery being introduced to take its place, and in 1882 the daily product of un-



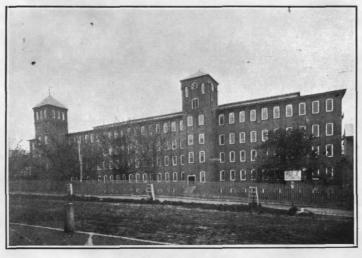
PLANT OF WARE GAS LIGHT COMPANY.



NO. 4 MILL.



WEAVING ROOM.



NO. 1 MILL.

derwear had reached 515 dozens. The output now is about 1,200 dozens a day of Egyptian, Sea Island, lisle thread, mercerized and bleached goods.

The mills at Ware consume annually 17,00 bales of cotton and burn under their boilers 10,000 tons of coal

In 1873-4 the Otis Company built their Palmer mill at Three Rivers, Mass., which now has 42,816 ring spindles and 1,268 looms, producing, say, 38,000 yards per day of ripplettes, whip cords, drill parellas and ticking. The Palmer mill employs 950 hands with a monthly pay roll of \$36,000, consuming 11,500 bales of cotton and burning 7,300 tons of coal par year.

The power of the Otis Company at Ware is both water and steam, the water power being furnished by the use of eleven wheels and the steam through six different engines, five of which are reciprocating, and one of the modern type, now being built by the General Electric Co. The company has in process of erection a central power station in which will be installed one each 750 and 1,500 k. w. General Electric turbine engines, which will furnish 3,000 H. P. through electric driven motors, doing away with all of the reciprocating engines now in use at the several mills

The Ware Gas Light Company was organized in 1853, with a capital stock of \$15,000, divided into 150 shares of \$100 each, the Otis Company owning 117 and Charles A. Stevens 33 shares. The 33 shares owned by Mr. Stevens were purchased by the Otis Company in 1860.

In 1895 the works consumed 525 tons of coal, producing 5,227,525 cubic feet of gas. In 1906-7 the

works were thoroughly rebuilt, three 6-retort benches being installed and other improved facilities added, including a 100,000 cubic feet gas holder. Since that time the output has steadily increased until in 1912, 2,600 tons of coal were carbonized, producing 23,500,000 cubic feet of gas. About 10,000,000 cubic feet of this output is used in the works of the Otis Company.

The total capital of the company, Ware and Palmer, is \$800,000.

During the nearly three-quarters of a century in which the Otis Company has been engaged in the manufacture of cotton goods, the company have had in their employ at Ware seven different agents, viz.:

Henry Lyon, 1839 to July, 1850.

Arthur L. Devens, August, 1850, to October 1, 1859.

Sylvanus J. Wethrell, October 1, 1859, to December 1, 1866.

Sylvanus J. Wethrell, October 1, 1867, to April 10, 1870.

Jacob H. Sawyer, December 1, 1866, to October 1, 1867.

Sylvester B. Bond, April, 1870, to September, 1877.

Edwin H. Baker, September, 1877, to January 1, 1895.

George E. Tucker, January 1, 1895, to date.

The local representatives are George E. Tucker, resident agent, and James E. Clark, general superintendent. Mr. Clark has been in the employ of the Otis Company since 1868 and Mr. Tucker since 1875. Mr. R. C. Newell, the present agent, has been at the Palmer mill since 1877.





OFFICE OTIS COMPANY.



LOVER'S LEAP.

The view here presented is one of the many pretty spots in the environs of Ware. It is within the grounds of the Otis Company, near the East street dam. The spot has sentimental associations for many on account of its picturesque beauty.

The historical tablet here shown was placed in memory of John Read, a pioneer of the town of Ware. It suggests many of the events of the early history of the settlement of the township and is a source of interest and pride to all who know and appreciate the sentiments connected with it.



HISTORICAL TABLET AT WARETOWN.

WARE ELECTRIC COMPANY

The accompanying views show the various interesting properties of the Ware Electric Company which, during the past year, has given a forceful demonstration of the tremendous improvements pos-

sible within such a period when a progressive management is in charge of

a public service company.

Probably the picture of most interest is that of the electric company's substation, innocent looking in itself, but in reality the center and heart of the great electric transmission system which is now serving Ware, Palmer, Warren, the Brookfields, etc., in short nearly all the towns in central Massa-

This sub-station is the point at which the high tension current of the Connecticut River Transmission Company is taken from its lines, transformed for local distribution from 110,000 or 66,000 volts to 22,000 volts, under which pressure it is sent to the various parts of the territory served by the Ware Electric Company, the Central Massachusetts Electric Company and the North Brookfield Electric Light and Power Company. The equipment which does this work consists mainly

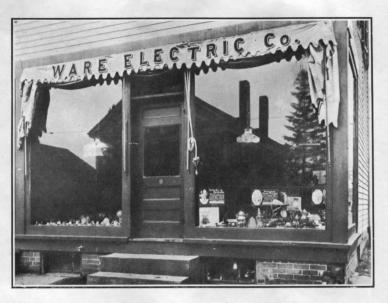
of three transformers having a rated capacity of 6,000 horsepower.

In the same station are located the transformers which reduce the current from 22,000 volts to a suitable pressure for immediate distribution in Ware.



ELECTRIC SUB-STATION.

The picture of next interest is probably that of the Ware Electric Company's own station which has been run until recently as the only source of power for the lines of the Ware Electric Company. At



the present time, however, this station is not operated regularly, but held in reserve to be used only in case of a failure to obtain the requisite amount of power from the lines of the Connecticut River Transmission Company and the station of the Central Massachusetts Electric Company of Palmer which also furnishes Ware with electricity.

This brings out an interesting and very important feature in the new electric service so recently established for this territory, namely, its reliability, coming from the fact that supply of power is really taken from four units, the Connecticut River Transmission Company's hydro-electric plants, the water power plant for the Central Massachusetts Electric Company at Palmer, the Central Massachusetts Electric Company's steam plant at Palmer, and the Ware Electric Company's own reserve auxiliary steam station in Ware.

By an ingenious and practical system of "tying in", it is possible for current to be delivered to any part of the lines of the Ware Electric Company, the Central Massachusetts Electric Company and the North Brookfield Electric Light and Power Company from any one of these four sources of power. Thus, should an accident disable any one of these power sources, continuation of service would be assured because three other power sources are available at all times. This is an invaluable feature of the electric service established by the new management of the Ware Electric Company.

Another feature invaluable to manufacturers and business interests in the community served, brought about by this "tying in", is what can be termed elasticity of supply. This comes from the fact that about 75,000 horsepower is available in the territory from the combined local stations and the lines of

the Connecticut River Transmission Company. Only a small fraction of this amount of power is now necessary to supply all the demands for electricity in the territory, but should the occasion ever arise, even on short notice, for the distribution of a tremendously increased amount of electricity it could be met almost instantaneously by any one of the three local companies before mentioned by drawing upon their own reserves and the vast amount of power available over the lines of the Connecticut River Transmission Company.

The importance of this feature can scarcely be over-emphasized for it means that there is absolutely no obstacle in the way of an unlimited economic advance for the territory of central Massachusetts so far as obtaining adequate power for manufactur-

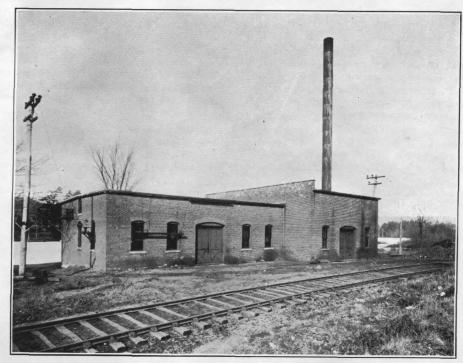
ing is concerned.

As every business man knows, manufacturing depends probably as much upon power for its life as upon any other element constituting its entirety, and, therefore, it can be readily seen what an enormous advantage any territory possesses which has solved, once and for all, the problem of possessing and having ready for use a supply of power equal to meet any conceivable demand.

The last picture shows the office of the Ware Electric Company, which has likewise felt the effects of the improvements made by the new management during the past year. Efficiently conducted and thoroughly equipped with the latest electrical devices and appliances, this office has now become a vital center in the shopping district of Ware, where householders and homekeepers may always find useful and interesting improvements with which they can add to the comfort and convenience of their homes.

Taken all in all, the work of the new management of the Ware Electric Company in little over a year is deserving of the very highest credit and appreciation. This work has included, as already outlined, the rejuvenation of the electric distribution system in Ware, the constituting of a practically impregnable system of supply sources, the adoption of efficient up-to-date methods of business, and the revolutionizing of the service delivered to the customers.

But probably the greatest benefit of all, one not now so much appreciated as it will be in the future, is the establishment of this elastic power supply which is an economic asset for Ware and the surrounding territory.



AUXILIARY STEAM PLANT.



WARE LUMBER COMPANY

The favorable location and good shipping facilities of the town of Ware have combined to make it the distributing center for a number of surrounding towns. These advantages have undoubtedly conThe first floor of the mill is used for the manufacture of boxes which are used not only by the mills of this immediate vicinity, but find their way as far west as Buffalo and to many other points in New



tributed to the growth of the Ware Lumber Company, whose plant is located along the Boston and Albany tracks opposite the station.

The physical equipment of this concern consists of about three acres of land upon which stand a mill building 40 by 160, two stories high, with several additions and a separate building for the power plant, two double-decked storage sheds, each 200 feet long and a barn and wagon shed.

York, Pennsylvania, New Jersey and Connecticut. The second floor is devoted to a general planing mill business. Window frames are produced here in large quantities for the Boston market, as well as mouldings and house trim.

The power plant (250 H. P. Corliss engine) which uses nothing but the waste from the box factory and planing mill for fuel, not only furnishes power for the mill but supplies power, heat and lights for the



SHOE FACTORY BUILDING.
Owned by Ware Lumber Company.

Jos. T. Wood Co., which occupies a neighboring building owned by the Ware Lumber Company.

In the two storage sheds is carried a complete stock of building material, such as lumber, lime, cement, shingles, clapboards, sash, doors and blinds, native lumber annually in boxes and its business is constantly growing. About forty men are employed in the mill and yards and seven horses are required to move the goods produced.

Ware Lumber Company was incorporated in 1891





while the space east of the sheds is devoted to such stock as cannot be stored under cover.

The land south of the mill is used for piling box lumber. At the present time more than a million feet of this material is stocked up there.

The company consumes about 6,000,000 feet of

under the laws of Massachusetts and at that time took over the business of Southworth Brothers of Hardwick, D. F. Marsh & Co. and Geo. H. Coney of Ware. F. K. Southworth is president and treasuurer, B. W. Southworth is vice-president and H. P. Cummings, secretary.



GEO. H. GILBERT MFG. COMPANY

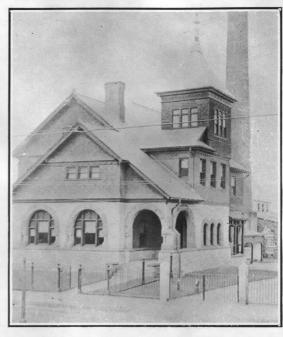
The name Gilbert is inseparably linked with the industrial development of Ware and has been an important factor in the material prosperity of the town.

In 1841 George H. Gilbert and Charles H. Stevens purchased the property of the Hampshire Manufacturing Company on the south side of the Ware river and erected a five-story stone mill in 1846. In 1851 the firm dissolved partnership, Mr. Stevens retaining the old mill and Mr. Gilbert conducting a new mill for six years. In 1857 Lewis N. Gilbert, a nephew of George H. Gilbert, was admitted to the firm which was incorporated in 1867 as the Geo. H. Gilbert Manufacturing Company. L. N. Gilbert was treasurer of the company until 1869, when Geo. H. Gilbert died, since which time he has been president and is one of the best known manufacturers in the state. Associated in the active affairs of the company are E. H. Gilbert and J. H. G. Gilbert. The capital stock is \$1,000,000. In 1862 the work was commenced that has resulted in the forming of the beautiful manufacturing village of Gilbertville where this corporation has four large mills and more than 200 tenements.

In its six mills in Ware and Gilbertville the company have more than 400 looms, about 30,000 spindles and employ about 1,000 people, manufacturing cloth valued at about \$2,000,000 annually, consisting chiefly of woolens for men's and women's dress goods. The entire work of picking, carding and dying is done in the company's mills.

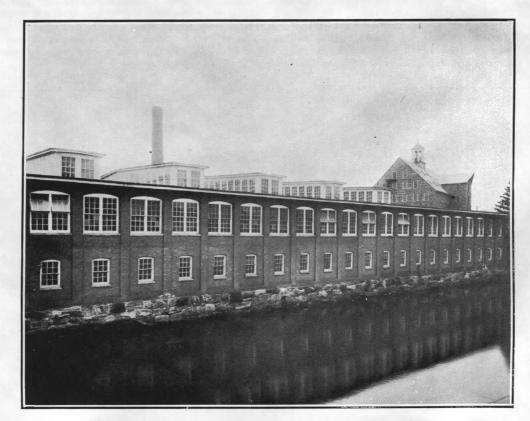
During recent years the additions to the com-

pany's facilities have been made at its mills in Gilbertville. During 1912 a new power plant was



OFFICE.

built and modern facilities for handling coal and plans are under consideration for further extensions.



WEAVING SHED OF WARE MILLS.

OO C. A. STEVENS & CO.

The original mill of this company was purchased of the assignees of the Hampshire Mfg. Co. in 1841 by Gilbert & Stevens. Upon the dissolution of the firm n 1851 Charles A. Steens took the old mill nd added another tory and about 70 feet length. The original ortion of the old mill ras built about 1825. Ir. Stevens conducted he mill alone until 1872 then his son, Charles , was admitted into artnership under the rm name of Charles Stevens & Co. This rm continued for 20 ears or until the death f Charles A. Stevens 1892. Since that me Charles E. Steens has been sole prorietor. Most of the dditions and alteraions to the plant have een made by Charles

Stevens. In 1890 a substantial addition was adde to meet the demands of the expanding busiss. The middle dam at this mill was built of anite from the Monson quarries and is founded solid ledge. The construction was directed by J. Wetherell.

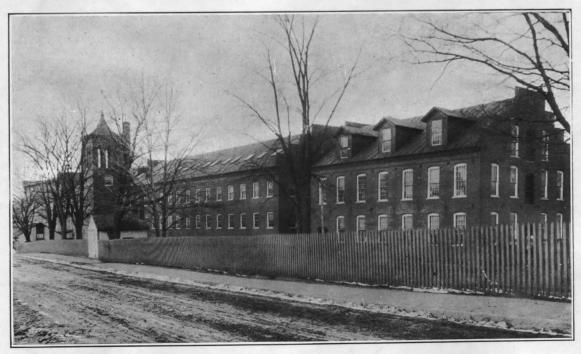
The mill employs about 175 people and has 16 sets



RESIDENCE OF CHARLES E. STEVENS.

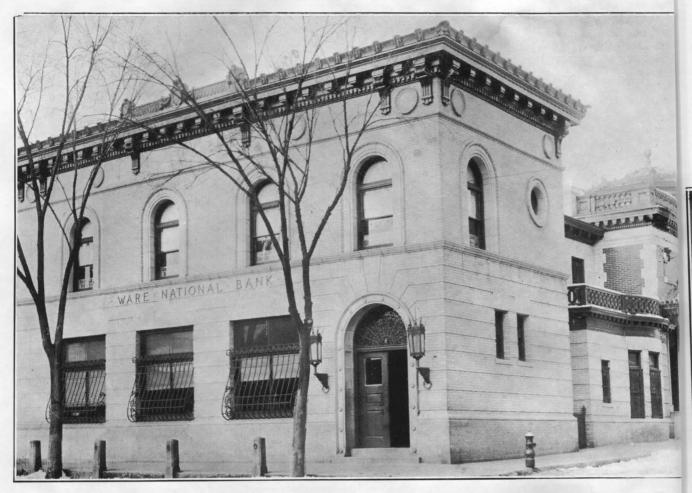
of woolen machinery and 110 looms. The product is white flannels and ladies' dress goods.

Mr. Stevens has always been regarded as one of Ware's substantial citizens. He was a member of the Governor's council for three years and served as State Senator and Representative.



STEVENS WOOLEN MILL.

WARE NATIONAL BANK



WARE NATIONAL BANK.

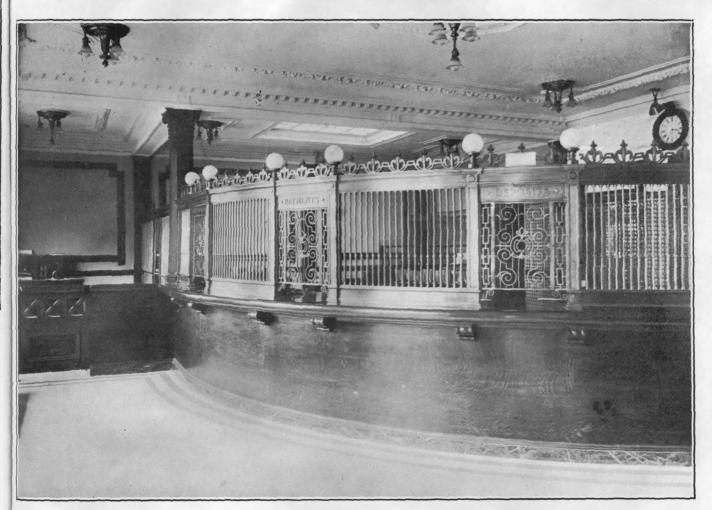
The spirit of enterprise of a town oftentimes may be gauged by its banking institutions and Ware may well be proud of its National Bank. Safety, stability, strength, are three things looked for in a bank and the pretentious building of the Ware National Bank suggests these three things and the impression is strengthened by the efficient management which has conducted the growth of this institution to its present envisble position

tution to its present enviable position.

The bank was organized in 1825 as a State bank under the name of the Hampshire Manufacturers Bank, with a capital of \$100,000. In 1836, 1848 and 1853 \$50,000 was added to the capital each year, and in 1857 \$100,000 was added. In 1864 it was changed to a National Bank under the present name and William Hyde, who had been cashier since 1834,

became president and continued until 1888, when he was succeeded by his son, William S. Hyde, who had been cashier for many years. In 1869 the capital was increased to \$400,000, but reduced to \$300,-000 in 1879.

After the death of William S. Hyde in 1899, his nephew, Henry K. Hyde, who had served as eashier for ten years, was chosen president and now holds that office. Alvan Hyde is the cashier. The capital of the bank is \$300,000, surplus and profits \$145,000, and its deposits were the largest in the history of the institution in January of 1913, reaching the total of \$923,000. The patrons of the bank number many citizens of Enfield, West Brookfield, Warren, Gilbertville, Greenwich, Prescott, South Barre, as well as Ware.



INTERIOR WARE NATIONAL BANK.

H. P. CUMMINGS CONSTRUCTION CO.

One of the enterprises in Ware which has done much to spread knowledge of the town to other sections of the country is the H. P. Cummings Construction Co. H. P. Cummings, the president of the

company and controlling influence in it, began business on a small scale, but under his direction it has steadily increased until today the firm executes some of the largest contracts in New England. Notable buildings in Ware erected by the company are the Town Hall, All Saints Catholic church, Ware National Bank, the Methodist church, High School, Library, Storrs House and Congregational chapel.

The firm is at present making a specialty of dams, concrete work, hydroelectric plants and mill construction.

They were the contractors for the construction of the new power house for the Rumford Falls Power Co. at Rumford, Me. It required parts of three years to complete this work on account of weather conditions and keeping the old plant running.

They have just completed the head gate walls, canal, tail race, excavation, power house and ground wood pulp mill for the International Paper Company at Wilder, Vt.

They have also completed a dam at Cadyville, New York, for the International Paper Company. The dam contained 7,500 cubic yards of concrete, being 52 feet high and 160 feet long and was started Sept. 1, 1912, and completed Dec. 24, 1912. The cost of this work was about \$85,000.

They are at present at work on a power house at Jay, Maine, on the Androscoggin river, for the International Paper Company. There are about 8,000 cubic yards of concrete in the addition to the dam, head gate walls and foundations for the water

wheels and power house. This work was started Aug. 14, 1912, and the company expects to be making power April 1, 1913.

The following are some of the contracts executed

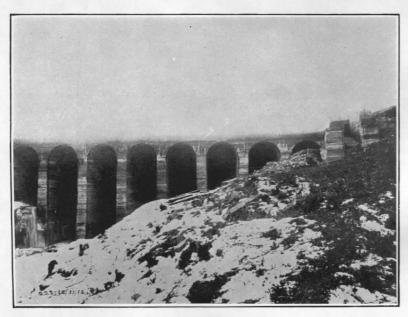


MASONIC TEMPLE, ST. JOHNSBURY, VT.

by the company in addition to those already enumerated:

State buildings at Foxboro, Mass., amounting to nearly \$250,000; Southbridge Y. M. C. A., Southbridge, Mass.; mill for Ashinook Co., Jewett City, Conn., amounting to nearly \$300,000; Melrose Y. M. C. A., Melrose, Mass.; Baldwinsville hospitals, Baldwinsville, Mass.; Pequoid hotel, Athol, Mass.; Worthy hotel, Springfield, Mass.; seven school houses for city of Newton, amounting to more than \$500,000; dormitories Mount Holyoke college, South Hadley; Cambridge Y. M. C. A., Cambridge; B. &

M. R. R. station, Northampton, Mass.; Roman Catholic church, Whitinsville, Mass.; velvet mill, Taftsville, Conn.; Oswego Falls Pulp and Paper Co. mills, Fulton, N. Y.; Uncas Paper Co. mills, Norwich, Conn.; Cambridge home for aged people, Cambridge, Mass.; Revere Beach bath house, Revere, Mass.; Roman Catholic church, Leominster, Mass.; Oxford Paper Co. mills, Rumford, Me., amounting to about \$700,000; relief station, Boston, Mass.; Hotel Worthy, Springfield, Mass.; Hotel Berkley, Boston, Mass.; Emmanuel church, Newport, R. I.; Cape Ann Printing Co., Gloucester, Mass.; Rutland sanitarium, Rutland, Mass.; Lawrence mills, Lawrence, Mass.; Highland Court apartments, Hartford, Hartford, Conn.; Cambridge armory, Cambridge, Mass.; Oswegatchee mills, Ogdensburg, N. Y.; Sauveneur lace mills, Sauveneur, N. Y.; Newport power house, Newport, R. I.; school house, Craigs-



DAM AT CADYVILLE, N. Y.

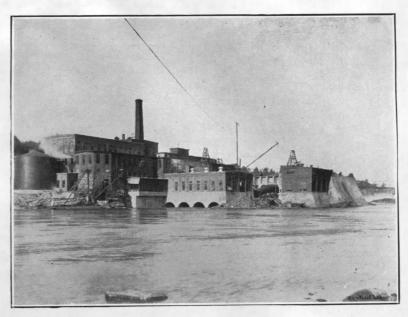
ville, Va.; Mission house, Washington, D. C.; Quincy power house, Quincy, Mass.; West Newton church, West Newton, Mass.; Hotel Canterbur, Boston, Mass.; Waterloo mills, Watertown, N. Y.; Fiberloid Co., Indian Orchard, Mass.; Dixfield Toothpick Co. mill, Dixfield, Me.; B. & M. R. R. shops, Woodsville, N. H.; Wauregan Co. mill, Wauregan, Conn.; Sebago Lake Improvement Co., concrete locks, Sougo Lock, Me.

Besides a large amount of heavy mill repairs, the firm has built a Masonic temple at St. Johnsbury, Vt., new buildings and repairs for the E. & T. Fairbanks Scale Co., at St. Johnsbury, Vt., and a large amount of work for the Boston and Maine railroad, executing in all about forty contracts, large and small, during the season of 1912.

They are completing a large reinforced paper mill for the Missisquoi Pulp and Paper Co. at Sheldon Springs, Vt. They have recently completed

concrete floors and turbine foundations for the plant of the Otis Company at Ware.

For the season of 1913 the firm has to start with a 25-stall round-house for the Boston and Maine railroad at Mechanicville, N. Y., a high school building at Rangeley, Me., alterations and additions for the Smith & Sons factory at White River Junction,



PAPER MILL AT WILDER, VT.

Vt., the Joslyn memorial library at Waitsfield, Vt., and a large dormitory, four-story fire-proof construction, for Dartmouth at Hanover, N. H.

Leon H. Cummings, the vice-president, is a nephew of H. P. Cummings. His experience with the company enables him to relieve the president of many details of the business.







HYDRO-ELECTRIC PLANT.
Palmer mill of Otis Company at Three Rivers, Mass.

J. N. LINCOLN & SON DO







GILBERTVILLE SCHOOL.

Continued service through a period of years in one line of business invariably increases efficiency. An example of this is the firm of J. N. Lincoln & Son, contractors and builders. Twenty years ago J. N. Lincoln moved to Ware from Hardwick where he had been a contractor and builder in that and adjoining towns for 25 years. For several years past W. C. Lincoln has been associated with his father under the firm name of J. N. Lincoln & Son,

and represents the active interest in it. It is the policy of the firm to maintain the same standard of careful and painstaking work that has earned for it an honorable reputation in the past. On this page are shown two of nine school houses built by the firm for the town of Hardwick. Mr. W. C. Lincoln is a Mason and takes an active interest in matters pertaining to the advancement of Ware's interests.



HARDWICK HIGH SCHOOL.



W. C. LINCOLN.

P. H. PROVENCAL

Among the men who have helped to build Ware, from a standpoint of actual construction, P. H. Provencal takes a leading place and he has made such progress in his business that it has extended beyond Ware.

He gained his early experience in the business in the employ of others and has been operating on his own account for 15 years. Confidence in his own ability has won others and he has steadily advanced. He gives employment to a large number of men during the busy season.

Notable examples of his work are the Commercial House, the residence of Frank M. Sibley on Church street, which was his first important contract, Dupont's Hall on Pleasant street, and the remodeling of Ware Hospital. In 1912 he erected the St. Jean building and two others in Three Rivers. He has also done work in Thorndike, Bondsville, Gilbertville and Palmer.



RESIDENCE OF P. H. PROVENCAL.



RESIDENCE OF F. M. SIBLEY. Built by P. H. Provencal.

He is a member of St. Jean Baptiste society, Artisans, Red Men, Foresters of America, Knights of Columbus and Prudential Fire company.

On this page are shown Mr. Provencal's residence and buildings he has erected.





GROUP OF STORES AT THREE RIVERS, MASS. Built by P. H. Provencal.

Progressive Mercantile Establishments in Ware

E. E. BARBIER

The first impression of a store, gained of times from the exterior appearance, determines for a purchaser whether he will trade there or not. Few of Ware's stores present a more attractive appearance than the clothing store of E. E. Barbier in its sightly location in the Post Office block. Particularly fine

The business has steadily increased under the capable and efficient management of Mr. Barbier and has developed a reputation for high-class service and reliability that constantly increases the number of satisfied customers. Men's and youths' clothing is carried in well selected lines, the policy of the firm

DELEBARBIER. WES

being to choose those makes of garments that will please through durability, style and seasonable patterns; so that all stock handled is of desirable texture, popular design and lasting workmanship. Hosiery, underwear, shirts, collars and neckwear are dealt in and a variety offered to meet the most discriminating taste. A very strong factor in the business is the shoe department. Two strong lines are featured, Queen Quality shoes for women and the Packard shoe for men. These lines comprise everything that is good in footwear.

Mr. Barbier is secretary and treasurer of the Barbier-Lamoureux Company of Willimantic, Conn., and has general supervision of the business. This store was opened in 1909 and the steadily increasing volume of business reflects much credit to his management

show windows, always arranged in the most attractive manner, are a feature.

The customer finds the interior only strengthens the impression already formed outside. In fact the store compares favorably with similar stores in large cities. The original concern, Merrill & Barbier, was established in 1898. On January 1, 1903, Mr. Merrill sold his interest in the firm.

He is a member of Eden lodge, F. & A. M., Odd Fellows, Red Men and Ancient Order of United Workmen, of which he is financier.

Mr. Barbier is one of Ware's most alert and enterprising business men.

25555







INTERIOR OF BARBIER STORE.

H. O. ROBINSON

Ware has a number of fine shoe stores but probably none is more representative of careful management than that of H. O. Robinson. This



INTERIOR ROBINSON STORE.

modern establishment occupies a spacious store on Main street and the business has been in the same location 34 years and having been so long established and honorably carried on is a most popular one where well fitting, stylish and durable goods are ever to be found. Customers of this store invariably place confidence in the proprietor, and clerks' errors and misrepresentations are never made. The stock is replete in variety and while the greatest care is taken to fit shoes perfectly, the goods carried enable all patrons to obtain just what they want. A full and complete line of rubbers and overshoes is always on hand. Mr. Robinson has the honor of having put in the first plate-glass store front in Ware. This is only an indication of the spirit that has kept this enterprise in the front rank.

JACOB WEISS

The high cost of living has no terrors for the housekeeper if she deals at the Public Market of Jacob Weiss, which is at the corner of Main and North streets, one of the most prominent locations of the town. Here are found the best groceries, meats and provisions to be obtained. The market is clean and sanitary in every respect.

Every department is equipped with computing scales to insure correct weight. The Royal coffee roaster does great work in furnishing fresh roasted coffee and the Royal coffee mill does not grind the coffee but cuts it, leaving all the good flavor in the coffee. The Royal meat slicer and Royal Hamburg cutter are kept quite busy in the meat department. The installment of a glass refrigerating counter will enable the buyers to see all meats displayed

and at the same time the meat is kept cold and away from insects in warm weather.

The clerks are courteous and attentive to business. Prices are as low as is consistent and satisfaction is guaranteed. Milady finds it a pleasure to visit this up-to-date, modern, sanitary establishment and order the family dinner.



INTERIOR PUBLIC MARKET.

Mr. Weiss opened this place in the fall of 1912 and his belief that Ware housekeepers would appreciate such an establishment as he had in mind has been justified by the patronage given him.

He came here from New York where he had acquired his experience, having been in business there for many years.



BYRNS' BAKERY



JAMES A. BYRNS.

THE LATE JEREMIAH BYRNS.

The wholesale and retail bakery of James A. Byrns is one of the busy places of Ware. Located in a spacious building on West street, where are manufactured thousands of loaves of the celebrated Butter Bread which is supplied to the stores and homes of Ware and shipped to many near-by towns. Pies, cakes and delicious pastries are also manufactured. About 28 barrels of flour are used weekly and the bakery gives employment to nine men.

This business was established by Mr. Jeremiah Byrns, father of James A. Byrns, in 1864. In the early days and for many years Mr. Byrns manufactured crackers that are well remembered by the older residents of Ware. In later years, owing to the competition in the cracker trade, that branch of the business was discontinued. Mr. Byrns died in 1890 and since that time the business has been car-

ried on by the present owner. The building now occupied was built by the elder Byrns in the early '70s and has been added to as the growth and expansion of the business demanded.

Middleby's Messenger, the monthly home organ of Joseph Middleby, Jr., a Boston corporation, contains the following: "During these years of successful service the business has steadily increased and the modern methods and careful supervision over the materials which go into the goods have been the watchword with Ware people for years. The advantage of the continued success and high reputation which surrounds Byrns' bakery can be estimated in no better way than by the increased public confidence on the part of Ware residents, which is manifested by the continually growing business."



1864-BYRNS BAKERY-1913.

C. H. LEMAITRE

The confidence of the public is one of the best assets that any business house can possess. It is perhaps of greater value in the druggist's trade than in any other retail enterprise, for there is more responsibility attendant upon his transactions.

The drug store of C. H. Lemaitre is one of the establishments in our town that has the confidence of its many patrons and in the years of its existence it has given an expert and reliable service that justifies the satisfaction and appreciation of the people who trade here.

The stock includes high-grade drugs and chemicals, sick-room and physicians' supplies, family remedies and proprietary articles of known and recommended quality.

The compounding of prescriptions is accurately and expertly done. Mr. Le-

maitre has conducted the business since October, 1905, and was manager of Ware drug store six years



INTERIOR LEMAITRE'S DRUG STORE.

before. He is a member of the Red Men, Eagles, Foresters of America and St. Jean Baptiste society.

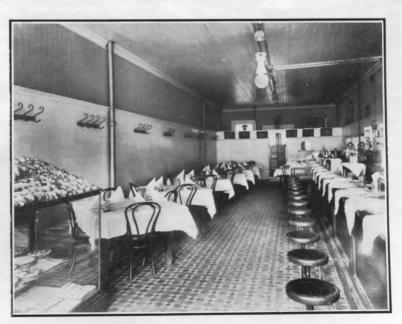


WILLIAM ROHAN

One of Ware's most progressive and aggressive business men is William Rohan, proprietor of the Hampshire House, Rohan's Spa and Home bakery and lessee and manager of Forest Lake park, the people's popular amusement place on the line of the electric road between Ware and Palmer. His marked success illustrates what energy, perseverance and close application to business and American hustle will accomplish.

The Hampshire House is widely known to the traveling public as well as to citizens of Ware who make it their home. It is heated by steam, lighted by electricity, has bath rooms on all floors. The dining room, known as Rohan's Spa, is situated on the ground floor facing Main street and is operated on both American and European plans, and also places hotel dining service

within the reach of all. The table is provided with the best the market affords in season, and the baked goods are from Mr. Rohan's own home bakery which supplies good things to many Ware homes as well as the hotel and restaurant requirements. Besides all kinds of pies and pastries, he specializes in "Milk Bread," which is widely known for its excellence. It is manufactured under latest and most modern sanitary conditions and delivered in a sanitary



INTERIOR ROHAN'S SPA.

wrapper which insures absolute cleanliness in the handling.

In connection with the hotel is a well-equipped rathskellar stocked with purest case goods in wines and liquors, forming a popular meeting place for congenial spirits.

Mr. Rohan was born in Enfield in 1871 and has been in business in Ware 25 years.

P. O. L'HEUREUX

This live, wide-awake business was established in 1888 by Mr. P. O. L'Heureux, who bought the present store from his brother's estate, the late L. N. L'Heureux, opening at that time under the firm name Collete & L'Heureux, and as a branch of a business which they were conducting in Spencer.

The store was enlarged and remodeled in October, 1888, and on account of the service and satisfaction which they continued to give to their patrons the business so increased that in 1890 the store was again enlarged and improved.

In August, 1893, Mr. P. O. L'Heureux sold his interests in the Spencer store and bought Mr. Collette's interests in the Ware store. He continued the work which he had been doing and for a quarter of a century he has given his

undivided attention to this business, of which he may be justly proud. As a striking example of what he has accomplished by his labors we show this striking illustration of the interior of what has come



INTERIOR L'HEUREUX STORE.

to be recognized as one of the livest, brightest stores in Ware, where service, satisfaction and reasonable prices on Kuppenheimer clothes, men's furnishings, hats, caps, shoes, are the chief considerations.

AUGUSTIN TERRIEN

One of the substantial, reliable merchants of Ware is Augustin Terrien. He was born in St. Simon, Can., and came to the United States in 1863. He conducted a fish market in West Boylston for a time and came to Ware in 1881. The present business was established in 1887. He carries a large and varied stock of the dependable kind and has built up an extensive trade by honest methods and the handling of goods of quality. The thrifty house-keeper finds here a wide range to choose from. Staple groceries and provisions and other pure food products are carried, especially fish and oysters in season.

He also deals in furniture, carpets, rugs, oil cloth, linoleum, matting, house furnishings and hardware. He sells the well known Magee and Hub ran-

ges and his stock contains models for coal, wood or gas and at prices to suit all. Mr. Terrien has always been a highly respected citizen. He was over-



INTERIOR HARDWARE DEPARTMENT TERRIEN STORE.

seer of the poor in 1898. He is a member of St. Jean Baptiste society and the Foresters of America.



KAPLAN BLOCK.

EDWARD KAPLAN

Specialty houses achieve the highest distinction in their particular lines of trade. People realize that extra care and discrimination in choosing stock can be exercised by the specialty house. Hence suit and garment houses are among the most successful business enterprises of recent years.

Giving special attention to ready-to-wear garments for women, this store has one of the most exclusive

stocks in town and the modern equipment of the store for conveniently displaying the stock make it one of the most attractive shopping centers. Suits for women, misses and children are carried in styles and at prices to suit all. Separate skirts, waists, coats and suits, complete lines of furs and all ladies' goods are dealt in. Needed alterations are expertly made and satisfaction guaranteed.

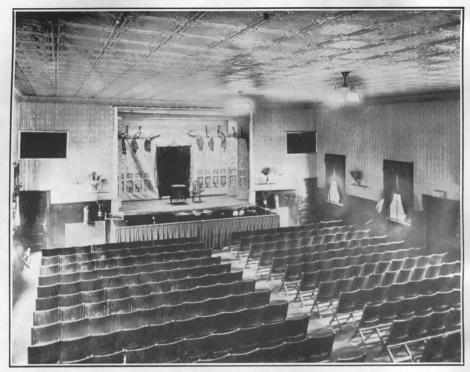
Mr. E. Kaplan established a clothing and men's furnishing goods business in Ware years ago and still conducts it on Main street opposite the Woman's Shop. He owns the business block in which the new store is located. It is one of the finest in Ware and is occupied by several of the newest and most up-to-date stores. He has built up a large business since he started in a small way and he has many customers in towns surrounding Ware.



INTERIOR WOMAN'S SHOP.

WARE AND VICINITY

THE CASINO



INTERIOR CASINO.

One of the surest indications of the prosperity and happiness of a town is the place of amusement its citizens patronize—the place where the leisure hours are spent in gaiety and laughter or under sway of the stronger emotions. Ware may justly be proud of the Casino which is owned and operated by Mr. F. F. Gilmore, who is well qualified to know the needs of the public through his management of the Mansion House for some time. He is constantly studying the tastes of his patrons and seeking new and up-to-the-minute attractions for their diversion. The house is modern in every respect and outranks many similar houses in large New England cities.

It seats 450, being equipped with comfortable opera chairs. The stage, 20 by 14, is commodious and convenient for best vaudeville acts which are offered in connection with latest photo plays ranging from comedy to tragedy, scenic, educational and drama.

Mr. Gilmore gives personal supervision to the theater and careful attention to all the little details have made it popular with the pleasure-loving public as is attested by the audiences at each performance. Mr. Gilmore has conducted the theater since March, 1910. He is a member of the Odd Fellows and a popular citizen.

DAVID ROHAN

No history of Ware would be complete without mention of the name Storrs—and this is none the less true in regard to the name Rohan, and a combination of the two such as we have in the Storrs House, conducted by David Rohan, has much that is interesting. It is one of the prominent establishments of the town which caters to the comfort of the traveling public. It was built 18 years ago. Mr.

Rohan has been in charge four years, having previously been a part owner of the Hampshire House for seven years.

The hotel is heated by steam and lighted by electricity and gas and contains 45 pleasantly furnished guest rooms. On the ground floor are located a commodious office and the wine room stocked with choice liquids. On the second floor is the light and cheery dining room which seats about 50. The table is supplied with the best the market affords in season and the pleasure of well prepared food is enhanced by the never-failing courtesy of the employees.



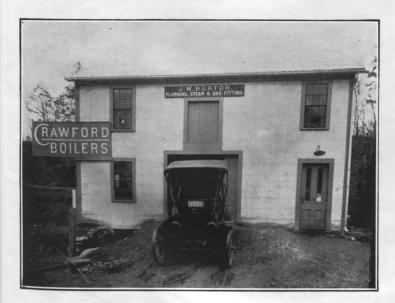


STORRS HOUSE DINING ROOM.

Mr. Rohan is a lover of clean outdoor sport and is fond of hunting.

The general atmosphere of the house makes it popular with those who want a homelike stopping place.

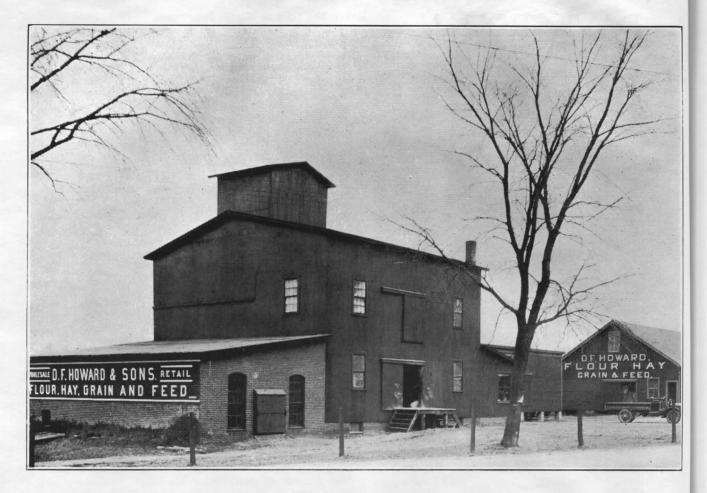
Mr. Rohan was born in Enfield and is a member of the Elks, Eagles, Red Men and Ancient Order of Hibernians.



J. W. NORTON

Important to the construction of any building is the plumbing and heating apparatus. J. W. Norton is one of the leaders in this line of work in Ware, and undertakes contracts for everything in plumbing, steam and hot water heating, furnace work, steam fitting, sheet metal work, cornices, skylights, and drainage and ventilating systems.

He has an up-to-date shop on Pleasant street and employs several men in busy season. He handles the widely-known Crawford boilers. Mr. Norton was born in Barre. He learned his trade in Fitchburg and has been in business on his own account about 10 years. He is town inspector of plumbing and a member of Knights of Columbus, Royal Arcanum and Ancient Order of Hibernians.



D. F. HOWARD & SONS

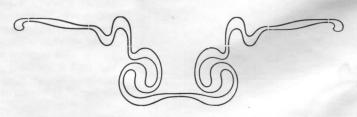
In every town there is usually one firm in practically every line of business which stands pre-eminent above its competitors. In Ware this is especially true of the flour, feed, hay and grain firm of D. F. Howard & Sons. The business was established at Hardwick in 1877 by D. F. Howard and in 1892 a branch was started at the present site in Ware and from a small beginning he has built an extensive business. Ware now is the head office with branches at Gilbertville and Coldbrook. His sons, Samuel and William, were admitted to the business in 1911 and a large part of the burden of active management is left to them.

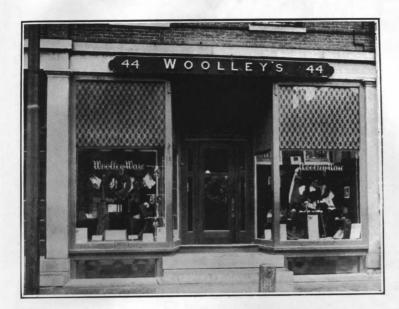
They deal extensively in flour, hay, grain, feed, fertilizers, cattle and poultry supplies and are local distributors for Gold Medal and Pillsbury flour.

Their elevator at Ware is well equipped for the business, with a capacity of 10 cars and conveniently located on the Boston and Albany R. R. Besides the elevator they have storage for four cars of flour and 15 cars of feed and hav.

The firm believe in modern methods and their motor delivery truck is a familiar sight on the streets of Ware and adjoining towns. The firm employ six hands. As successful merchants and public-spirited citizens they stand in the front rank, representing the younger element of business men.

Samuel D. Howard is a member of the Masons, Odd Fellows, Ware Grange. He was educated in the local public schools and at Burdett Business College in Boston. William N. Howard is a member of the Masons, Odd Fellows and Ware Grange.





"WOOLLEY-WARE"

This store for men conducted by David Wooley under the above trade style is an example of what energy and the progressive American spirit will do, for here in our midst is a store as metropolitan as many city stores. Quality, durability and up-to-the-minute style are the considerations in selecting for the varied stock of clothing, men's furnishings, hats, hosiery, neckwear, underwear, gloves, shoes, jewelry for men's wear, in fact everything that the well-dressed man is particular about. One feature that constantly appeals is the artistic taste displayed in the window dressing, which invites the purchaser by its attractiveness and direct appeal to individual taste. Mr. Wooley has been established in business several years and is one of Ware's most progressive merchants.



J. A. DAIGLE

Though the assertion is often made that the merchant tailor is becoming less and less patronized, the particular dresser will have nothing but custommade garments. Some are satisfied with ready-made clothing from the counter, but no one can take the place of the tailor for those who want something individual in style and design suitable to their physique and personality. Among such men who are only satisfied when they have consulted a good tailor are the patrons of J. A. Daigle.

He carries a selected stock of best materials, furnishing the best workmanship and producing the latest styles in correctly fitting garments. Trimmings and linings, etc., are supplied by him and when a suit or overcoat is finished by him the wearer has the satistion of knowing that it is both nobby and correct.

Mr. Daigle has owned the business for three years and had been in the employ of the former proprietor



INTERIOR DAIGLE TAILOR SHOP.

for six years. He is a member of St. Jean Baptiste society and the Society of Artisans.

P. J. MULVANY

Twenty-five years ago last September P. J. Mulvany opened a small store on Main street to supply the public with candy, ice cream, cigars and tobacco. He began to build up a substantial retail business, adding a soda fountain in the first few years, and, a

little later, daily papers, magazines and periodicals, gradually expanding each of his lines, at the same time aiming to supply only the best. In addition to a large line of candies of his own manufacture, he sells the following high-class confections: Page & Shaw's, Schrafft's, Russell's, Sparrow's, Franco-Swiss, Necco, Apollo. He carries an extensive line of the leading brands of cigars, cigarettes and tobacco, and a complete assortment of James A. Byrns' bakery products.

As a wholesaler Mr. Mulvany has long supplied the neighboring retail trade.

Unqualified success has come to Mr. Mulvany as a just reward for honesty, square dealing and progressiveness. First quality in everything has constantly characterized his business and has been his watchword during the quarter of a century that his business has grown from

one clerk up to a total of 18 hands on his payroll. Mr. Mulvany's long experience in this line of work both as wholesaler and retailer has made his judgment of first-class goods a valuable asset that the buyer must recognize.

P. J. MULVANY. WARE

and singer. His rich baritone voice has given much pleasure in concert and church work to music lovers wherever it has been heard. He is a bachelor and a member of Ware council Knights of Columbus, Division 4, A. O. H., and A. O. U. W.

Mr. Mulvany was born in Ware, educated in our

schools and, except for two years, he has spent his whole lifetime here. He is well and favorably known

throughout much of New England as a coach of am-

ateur theatrical performances, as well as a musician

■ J. B. SIBLEY & SON ■

For many years the pre-eminent firm dealing in hardware has been J. B. Sibley & Son. In fact, "Sibley satisfaction" has been a sort of household word in Ware when it comes to hardware. They carry a large stock and all kinds of shelf and builders' hardware are carried.

INTERIOR SIBLEY STORE.

Mill supplies are dealt in, and some of the large manufacturing plants obtain the greater amount of their accessories at these headquarters, for in addition to the agency for some of the best-known goods, the firm does not confine its operation to one line or one manufacturer, but handles all goods in its spe-

cial field that are in demand, or reach the standard which this company maintains in all stock carried.

The store on Main street is only part of the premises occupied, as additional storage room is used, and the heavy goods, such as lime and cement, pipes, etc., are kept in the reserved space.

Cutlery, kitchen utensils and all sorts of tools are dealt in, and each part of the stock shows in its high-grade quality the experience and ability devoted to purchasing it, conditions that benefit the customer, who can depend upon this company's guarantee.

The business gives employment to several people, all of them capable in the departments to which they are assigned.

In their delivery department they employ a motor truck, bringing this end of the business to a high standard of efficiency.







INTERIOR IMPERIAL CANDY KITCHEN.

Imperial Candy Kitchen

This "palace of sweets" is owned by George D. Cantacos, who came here in 1906 almost directly from Greece, where he was a teacher in the public schools, having graduated from one of the leading normal colleges of his native country. He not only had to acquaint himself with business methods in general, but he found his hardest task in learning the language and ways of Americans, or as he himself aptly puts it, of Americanizing himself. That he has successfully overcome all obstacles is a fine

tribute to his business ability and strict integrity, and the public has not been slow to recognize his perseverance and worth as business man and citizen.

Mr. Contacos is also owner of the Ware Fruit Store, which adjoins his confectionery store, where one will always find the highest grades of fruits and nuts in their seasons. A new specialty in this department, and one which is proving very popular, is pure Greek olive oil. Olives grow as abundantly where Mr. Contacos lived in Greece as apples grow in Ware; thus, knowing from actual experience how good olive oil is made, he is well qualified to handle with success this branch of his growing business.

Ware Steam Laundry

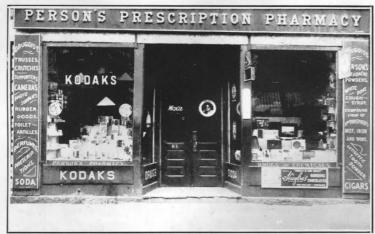
There is perhaps no one thing which is of greater importance to the welfare of the modern American community than a first-class steam laundry operated along up-to-date lines, for if cleanliness is next to godliness the great moral force exerted by an institution of this character becomes apparent to all.

In this period of advanced civilization the former miseries of washing day have been so far mitigated by machinery as to be reduced to the rank of a minor inconvenience, and the modern steam laundries declare that in washing clothes hand laundries cannot compare for cleanliness and economy of means to an end with machinery. As an apt illustration of the foregoing the citizens of Ware point with pride to the finished work turned out by the popu-

lar Ware Steam Laundry, conducted by T. P. Strong, whose patrons include not only the greater portion of our own citizens, but those of many adjoining towns as well, and this substantial patronage is the result of patient endeavor to please combined with excellent work at popular prices. The Ware Steam Laundry is one of the best equipped to be found in this section, the progressive proprietor, Mr. Strong,



having added the latest machinery from time to time, thus making it possible to do better and quicker work. The business was established about 25 years ago and has been under Mr. Strong's management about 18 years. He is a member of the Masons and Odd Fellows and one of Ware's substantial citizens.





INTERIOR PERSON'S PHARMACY.

PERSON'S PRESCRIPTION PHARMACY

This is one of the oldest retail businesses in Ware, having been established in 1847. The present proprietor, F. R. Person, bought the business in 1907 and he has maintained the reputation of the founders and retains the patronage which he deserves by giving expert and reliable service which justifies the satisfaction and appreciation of those who trade here. He carries a most complete pharmaceutical line, including pure drugs and chemicals, sick room and surgical supplies, standard family remedies and proprietary articles. Compounding of prescriptions is accurately and expertly done, this branch

being a particular feature of the business. Toilet preparations, druggists' sundries, cameras and photographic supplies, cigars and confectionery are handled in wide variety.

Mr. Person was born in West Windsor, Vt., and served his apprenticeship with E. E. Burdette, Leominster, Mass.

He is a member of the Masons and Odd Fellows and one of Ware's popular business men. He is assisted by W. H. Clark and William E. Scott, who are natives of Ware and have been with Mr. Person several years.

C. H. ROOD & CO.

Success in business does not always require that a store be located on the busiest street, most frequented by shopper. This is evidenced by the growth of the furniture business of C. H. Rood & Co. on Pleasant street. The stock and capacity are an inducement to those who are looking for house furnishings to become acquainted with this firm before making

purchases. They carry one of the largest stocks in this section and examination of the goods is likely to lead to a purchase. The firm has a reputation for reliable dealing and its transactions are increased by the confidence that is felt in their methods as well as their equipment.

Being out of the high-rent district, they are able

to quote close prices. A high and medium grade of furniture is dealt in and the most modest or most luxurious home may be refurnished completely from the stock. The finest specimens of workmanship in upholstered goods are displayed, as well as sewing machines, pictures, art goods, etc., etc.

The business was established 35 years ago as F. P. Clark & Co., and C. H. Rood was associated with this firm many years. W. B. Rood holds a responsible position with the Otis Co..

When they assumed control of the business they changed the name and removed the store from the building on Main street now occupied by F. W. Woolworth & Co. to their present location. In the latter part of 1912 they purchased the building they occupy. They plan to use a motor truck for delivery in 1913. C. H. Rood is a member of the G. A. R. and the Masons. W. B. Rood is a Mason.



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A. BRYSON & CO.

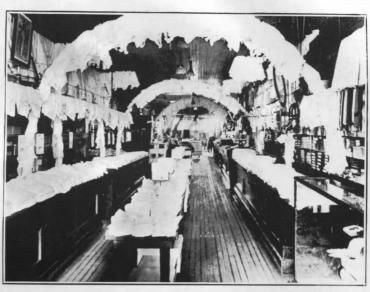
The success of any concern may be gauged with a good degree of accuracy by the expansion that it makes. If it occupies only the same space which was sufficient at the start, it may, it is true, be a profitable undertaking, but it is certainly not progressive nor can it be particularly alert to the demands of the times, especially in a growing community.

In the more than a quarter of a century of business in practically the same location on Main street, the Boston Store of A. Bryson & Co. has been obliged to make many changes to keep pace with the march of progress and has added to its floor space until at this time it occupies two large adjoining stores for the housing of its various departments. Departments are maintained in dry goods, domestics, dress goods, ready-to-wear suits and garments, underwear, hosiery, gloves, furnishings, corsets and other women's

wear, and the wide variety makes this the shopping headquarters of many of Ware's homes.

Clerks, trained in courtesy and knowledge of customers' requirements are employed and the same standard of efficiency maintained in every department.

Mr. Bryson was born in Scotland in 1845, where received his early education, coming to this country at 18 years of age. His first position was in the Boston Store in Providence where he remained several years. He then entered the employ of Forbes & Wallace in Springfield, where he remained until 1882 when he founded the present business in Ware. He is a 32d degree Mason, a charter member and one



INTERIOR DRY GOODS DEPARTMENT.

of the organizers of the Masonic club, treasurer of the Odd Fellows and a member of the Scottish society of Boston.

Mr. Neilson, who is a partner in the firm, came to Ware in September, 1907, and purchased a half interest. He had been in a similar business in Monson for seven years and previous to that was for twelve years an employe of the Boston Store in Providence. He brings a valuable knowledge to the business. He is a member of the Masons. He represents the energetic, hustling type of citizen, ready to advance the welfare of the community at every opportunity.







INTERIOR CLOAK AND SUIT DEPARTMENT.



EXPRESS TEAMS OF J. F. CONNOR.

J. F. CONNOR

For many years J. F. Connor has been engaged in the express business in Ware and has earned the confidence of the public by those principles that make success—promptness in calling for and delivering goods and care in handling them. These qualities appeal strongly to business men, who are de-

pendent in a large measure upon express companies for uninterrupted service to patrons. There are few of the unnecessary delays that result in disappointment and loss. As agent for the Boston and Springfield Dispatch he handles a large volume of business, employing several men and teams.



INTERIOR BAY STATE TEA AND BUTTER CO.

BAY STATE TEA AND BUTTER CO.

One of the newer provision stores in Ware is the Bay State Tea and Butter Company which is one of a chain of pure-food stores with headquarters in North Attleboro. It is located centrally on Main street and the housekeeper finds that the modern store service offered by them make it a pleasure to shop. They specialize in teas, coffees, spices and fancy table delicacies, imported and domestic cheese,

butter and eggs. Among the superior brands handled are Bay State Special Coffee, Famous Chrysanthemum Chop Teas and Fancy Northern Butter. Mr. Appleford, the local manager, opened this store in February, 1911, and by catering to the public needs and meeting competition in both price and quality, has secured for this business a substantial foothold in Ware.

Ware Dry Goods Store

There is no retail business in Ware which is not subject to keen competition. In truth, the old saying is that "Competition is the life of trade." Whether this is so or not, it is natural that each competitive concern should do its utmost to put into effect some feature or policy that will make it more pop-

ular than the others.

If there is any one feature that has assisted particularly in the success of the Ware Dry Goods Store it is the courteous and willing disposition that is most prominent in the conduct of all its affairs. It is assumed that every concern engaging in trade has some qualifications for the line that it has established. It is also fair to believe that most of them ask only reasonable prices and recommend their stock for just what it is.

The attitude and atmosphere of the Ware Dry Goods Company is one of that polite and trustworthy service which is becoming more to be regarded as a necessary attribute of successful mer-



chandising and which is demonstrated here in its highest and most desirable state. However, no less satisfactory is the stock of goods carried here which in the spacious and commodious double store on Main street are displayed attractively and conveniently. The lines of dry and fancy goods carried are extensive and quality is exactly as recommended and consistent prices only are asked. Mr. Ganson has brought the business to a leading position among the retail establishments of Ware.



INTERIOR LEFT SIDE.







INTERIOR RIGHT SIDE





INTERIOR DOWNEY'S DAYLIGHT STORE.

P. J. DOWNEY

The standing of any concern increases with its years of service, particularly if they keep abreast of the times. The first issue of the Ware River News contains the advertisement of P. J. Downey and his announcements appear with regularity at the present time, and steady growth and progress have retained for this store the confidence established through long years of catering to the ever-changing tastes of the public in the face of keen competition.

The particular shopper finds a complete stock of

ready-to-wear garments, furs, dry and fancy goods (showing latest styles and materials), table and bed linens, blankets, cottons and domestics. It is well named "The Daylight Store," the arrangement of stock taking full advantage of lighting facilities..

Mr. Downey personally sees that his ideas of modern merchandising are carried out. His standing as a retail merchant is well known in Ware and adjoining towns. He is a member of the Knights of Columbus.

MLLE. PARE

An old saying is that the "hair is woman's crowning glory," but in these modern days it is the hat that makes the lady and it follows that the maker of hats must be an artist. One of the leading establishments in Ware where wondrous creations in millinery are displayed in many attractive forms for woman's adornment is the shop of Mlle. Pare. Here with the assistance of artistic and skilled designers are produced hats to suit every taste and at prices to fit any purse. Her store is located in the new Kaplan block and is thoroughly up-to-date in every way. Mlle. Pare has been in business here several years and her artistic work and pleasing personality have won her many friends.



INTERIOR MILLINERY PARLORS.

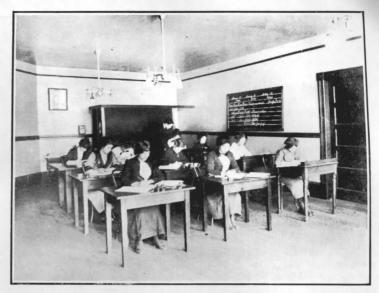
Springfield Civil Service and Commercial School

The foundation of many a successful career has been laid in a business college and any community that supports one is assured that it is building well for the future. One of Ware's newest enterprises, the Springfield Civil Service and Commercial School, was established in the summer of 1912 and has met with instant success.

This school is thoroughly equipped to give expert instruction in shorthand, typewriting, bookkeeping, etc., and by its establishment students in Ware and vicinity are given the opportunity of receiving the same training to be had in Springfield or Worcester without the added expense of taking up their residence there or traveling to and from school each day. In addition to this the monthly tuition includes all the books and supplies necessary without extra charge.

The fact that this school is a branch of the Springfield Civil Service School of Springfield, Mass., gives the students enrolling with the Ware school the advantages of the employment bureau at the main school just as though they were in actual attendance at the Springfield school.

A prominent feature of the school is the method of instruction which is entirely individual. Instead of instructing the pupils in classes, as is usually done in such schools, each pupil is taken individually at his own desk. By so doing the advancement of each is measured by their aptness and capability rather than the ability of the class. There are day and evening sessions and all interested are cordially invited to call and inspect the school.



BOOKKEEPING CLASS.



TYPEWRITING CLASS.



INTERIOR P. DURAND'S STORE

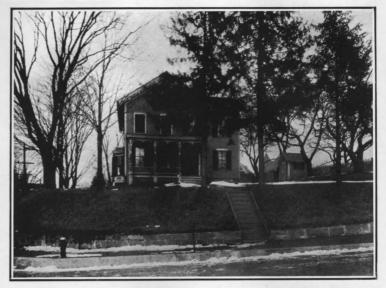
P. DURAND

Quality, courtesy, style, are important factors in the policy of the store of P. Durand. Established for several years, the business has grown and prospered under the personal supervision of the proprietor. Outfitters for men and boys describes the variety and range of the well assorted stock to be found in this attractive store on Main street. Clothing selected with particular attention to material, workmanship and style; furnishings neat and in good taste are carried in numerous styles and designs at prices to suit every purse. And the satisfied customers who come back again and again are the best evidence of the store's popularity.

Mr. Durand is a wide-awake merchant, always abreast of the times.

Amide Bousquet

A prominent figure in the building trade in Ware is Amide Bousquet. He has been engaged in this line for 25 years and thorough knowledge of all phases of the business added to long experience in working out building problems has won for him confidence which is such a valued asset in any line. He first learned his trade in the employ of others and later branched out in a larger way on his own account and he has executed successfully important contracts not only at home but in surrounding villages. He employs skilled help only and gives personal supervision to all work, which assures his patrons that the work is done according to specifications. He is a member of the Society of Artisans and St. Jean Baptiste society.



RESIDENCE OF AMIDE BOUSQUET.

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MORIARTY BROTHERS

The length of time a firm has been in business and the satisfaction that it has given in that period are the standards by which it must be judged. However able a person may be there is always some feeling of experimenting when one gives a contract to him if he has been in business but a short time. The experimental stage, however, has long been passed by the firm of Moriarty Bros., plumbing and heating. No industry of the present day calls for more ability and thoroughness than plumbing. It is an industry in which there has been great advancement, and sanitary and scientific workmanship is demanded by particular people. It is this class of customers that patronize Moriarty Bros., who perform expert and painstaking work, attending skilfully to drainage, ventilation and plumbing and in the installation of any system they follow the plans of the premises

with such foresight that the future as well as present needs are considered.

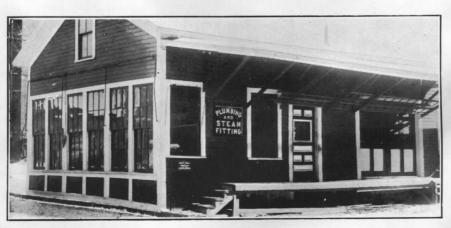
Bath-room, lavatory and other sanitary supplies are carried in the spacious salesroom on North street and there is a complete workshop. They employ several skilled men and have been in business since 1890.

The members of the firm are Daniel and John E., both natives of Ware. Daniel learned his trade with J. H. Donnelly and John E. with McKay Bros.

Among important contracts executed by them may be mentioned the Ware Hospital, the ventilating, heating and plumbing of the Casino and the Kaplan block.

Daniel is a member of the Knights of Columbus and John E. is a member of the Red Men and of the volunteer fire department.







SHOP OF MORIARTY BROS.

J. F. LEAHAN LEAHAN MOTOR COMPANY HAMPSHIRE HOUSE STABLES

The accompanying cut shows a coach and one of the many first-class rigs of James F. Leahan, proprietor of the Hampshire House stables. In the background may be seen the stable, which is the oldest stand in town, having been built about 50 years ago, and which has been used as a stable ever since.

The present proprietor, Mr. Leahan, has owned the stable for about 17 years having been manager for several years previous to purchasing it. The automobiles in the cut are the property of the Leahan Motor Company, of which Mr. Leahan is a partner, a concern in the automobile business in the rear of the Hampshire House with an entrance on Main street. Mr. C. H. Leahan, son of James F. Leahan, is manager of the business and for the past two years

and six months they have kept cars to rent, together with their garage business. In the spring of 1912 they opened a tire vulcanizing business and are about to move into larger and more convenient quarters, carrying a full line of tires and auto supplies. They have opened a branch of their vulcanizing business in Westfield, Mass., which, from the



outlook, promises to be a valuable addition to their Ware plant.

The small car on the right is a Metz Special, the agency of which they have for 1913. It is a valuable car to a person for either business or pleasure on account of its economical upkeep.





A. F. THAYER

It is a source of relief to the housekeeper, who, among other problems of the high cost of living, has to face the unusual price of coal, to be able to patronize a wood yard where it doesn't take the entire week's wages to buy a little warmth. The wood yard and mill of A. F. Thayer is a busy place these days and the buzz of the saw is heard continuously. Mr. Thayer has several teams kept busy filling the orders of his many customers. He handles about 3,000 cords yearly.

In addition to wood he deals in rough and dressed lumber, clapboards, shingles, dimension lumber, and having a wide experience in this business, it is steadily growing under his management. He was born in Hardwick and has resided in Ware about 12 years. He is a member of the Board of Selectmen, Sons of Veterans, Odd Fellows and Red Men.



WILLIAM J. DEADY

DEADY & DUBOIS



STORE.

The only wholesale liquor store in Ware is conducted by William J. Deady and George L. Dubois, both natives of the town. Particular attention has been given by them to the family trade, and their wine room at 56 Water street contains a carefully selected stock of choicest wines and liquors, beers, ales and mineral waters.

They carry both domestic and imported wines and liquors, ales and beers; in fact it would be difficult to find a more extensive stock for many miles around while their promptness in delivery of orders has earned them a high reputation.

The business, which was established May, 1911, is personally superintended by them, and telephone orders receive their immediate attention.

Mr. Deady is a member of the Elks and Eagles. Mr. Dubois is a member of the Eagles, Red Men, St. Jean Baptiste Society, and is treasurer in Ware of the Central Body of the Federation of America.



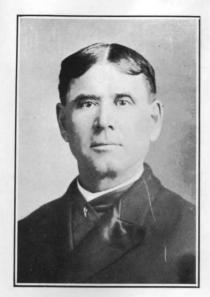
STOCK ROOM.

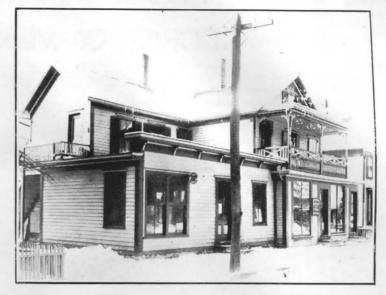


CASE GOODS DEPARTMENT.



GEORGE L. DUBOIS.





L. S. CHARBONNEAU
Undertaker and Funeral Director
VIGEANT STREET WARE, MASS.

CEMETERIES



ASPEN GROVE CEMETERY.

Ware has the distinction of having one of the most beautiful cemeteries in this part of the country, the Aspen Grove Cemetery, having an area of 48 acres, which was presented to the town in 1852 by Orrin Sage. It is beautifully shaded and its natural attractiveness has been preserved. Under the direction of a board of three cemetery commissioners it is well kept up. There are also the East Church Cemetery, St. William's, Mt. Carmel and St. Mary's.

GEORGE C. WESSON

The world moves, so does Wesson, and he will move anything movable for that is his business. For twenty odd years he has conducted a general trucking, ex-press and moving business and now as a result of the efficient service he has rendered he enjoys the distinction of being Ware's leading truckman, expressman and mover. Through hard work and perseverance he has climbed from the bottom to the top in the trucking business in Ware and is the acknowledged leader in his line. He is also engaged in the wood and lumber business which he carries on extensively during the winter months. He buys large tracts of wood and timber and clears them, wholesaling and retailing the wood and lumber in Ware and vicinity. He is also a general road builder and contrac-

tor and carries on this kind of work during the summer months. He has done a lot of road building and construction work in this part of the state. He has built all the different kinds of roads from the dirt and gravel roads to the macadam and oil roads and each has given good service in its place. He has also put in bridges and culverts of the wooden, steel, cement and reinforced type, and they are fulfilling their purposes in their respective places. He



GEORGE C. WESSON.

has also put in cellars and foundations to many residential, church, school and other public buildings in town and graded the grounds and lawns around them. He was superintendent of streets in Ware for a number of years and during his administration earned an enviable reputation for carrying on the street work with thoroughness, despatch and economy. All the permanent work done during his terms, including Main street paving, has stood the test of time and now stand as further proof of his ability in this line of work.

He is a friend to the laboring classes and gives them more work than any other individual in Ware. He gives them work during the dull winter months in his wood and lumber business; during the summer months in his road building and construction

work; and the whole year round in his trucking, express and moving business. He is of the progressive and energetic type of citizen and believes in Ware and its future as is evidenced by his real estate holdings. He is prominent in the social life of the town, being a member of Eden Lodge of Masons, Masonic Club, Eastern Star, Royal Arch Chapter, Mystic Shrine, Odd Fellows, Oases Rebekahs, United Workmen, Ware Grange and other organizations.



TEAMS OF GEORGE C. WESSON.

WARE AND VICINITY

Ware and Brookfield Street Railway Company



J. EDWARD BROOKS, President.

"The poor man's horse" is an expression often applied to electric railways, which have exercised an important influence in the developing of inland towns. The Ware and Brookfield Street Railway op-

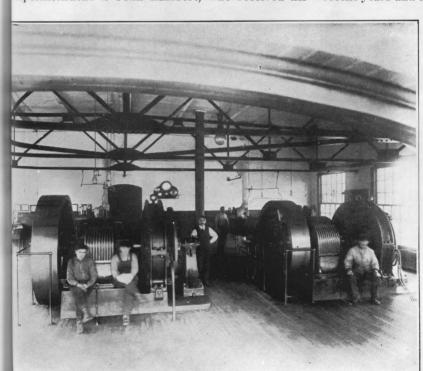
land towns. The Ware and Brookfield Street Railway, operating a line from Ware to West Brookfield and another to Gilbertville is an enterprise with head-quarters in Ware. The first line was built to Gilbertville in 1901 and the following year the line to West Brookfield was put in operation. The president is J. Edward Brooks of Boston. The general superintendent is John Lambert, who received his



GROUP OF CARS AND EMPLOYEES.

street railway experience with the electric system in Springfield. We show here a group of the cars and employees of the company and an interior view of the steam power plant which makes and furnishes electric power for the system. The company has added to its equipment and improved its roadbed in recent years and affords a comfortable service to ad-

joining territory. Through its connections with the Brook-fields, Warrens and Spencer, arrangements can be made for special cars to these points for dances, picnics, or any special occasion.



INTERIOR OF POWER PLANT.



JOHN LAMBERT, Supt.

UNEEDA LUNCH

This is one of the newer places in Ware where the inner man can be satisfied with food both good and wholesome. The methods that are its specialty have met with popular approval and the trade has grown accordingly. Patrons are always sure of getting the best quality at the lowest possible prices. The kitchen equipment is most modern and sanitary, insuring perfect cleanliness. The lunch room has an ample seating capacity at tables and the lunch counter accommodate others. The management has met with success from the start by maintaining excellent service. An electric player piano has been installed to furnish music at meal hours, which gives added pleasure to the patrons.

Daniel E. Moran was born in Ware and educated in the public schools here. He is a member of the Knights of Columbus, Red Men and United Commercial Travelers. He has represented Shepps' cocoanut in New England territory for some time. Under his progressive management the venture is meeting with deserved success.





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:: Professional and Public Men ::

REV. JOHN T. SHEEHAN

Rev. John T. Sheehan, pastor of Our Lady of Mt. Carmel, was born in Worcester in 1849 and attended the public schools there until 12 years of age. when, at the death of his father, the family removed to Pittsfield and young Sheehan went to work in a woolen mill. He worked days and studied at night for eight years. In 1869, when 20 years old, he entered Holy Cross College and by reason of his diligence and early preparation completed the four years' course in two years. He then went to Nicolet College in Canada for four years. He was ordained in Pittsfield in 1875 and was assigned as assistant in St. Mary's parish at Northampton, remaining there nearly five years. In January, 1880, he went to Milbury as assistant and four months later was transferred to Ware. long service in the community has endeared him to all.

REV. JOSEF FUX.

Rev. Josef Fux, pastor of St. Mary's parish, was born in Europe about 39 years ago. At the age of 15 he entered the Lazarette Fathers and studied four years in Switzerland, France three years, Rome seven years, then to Poland, and came to Ware in 1905 to or-



REV J. T. SHEEHAN.



REV. W. A. HICKEY GILBERTVILLE

ganize St. Mary's parish. This is his first pastorate. He saw his efforts rewarded by the building of the new house of worship in 1906. In 1912 he went to Europe for a rest.

REV. J. H. MURPHY.

Rev. J. H. Murphy, rector of All Saints' church, was born in Kilkenny, Ireland, in 1853, was educated at Waterford College and ordained there in Coming to this country soon 1878. after his ordination he was sent as assistant to Very Rev. P. Healy, V. G.. at Chicopee. In 1883 he was appointed pastor of Great Barrington and Lee where he labored ten years, after which he was transferred to Ware in 1903.



REV. JOSEF FUX.



REV. OSWALD LORETAN.

REV. OSWALD LORETAN.

Rev. Oswald Loretan, acting pastor of St. Mary's parish, was born in Europe 37 years ago and began his preparation for the priesthood at 13 years of age when he entered the religious order of Lazarette Fathers in Switzerland. Later he studied in France seven years, in Rome five years and then in Poland. He came to Ware in his present capacity in 1905 and assisted in organizing St. Mary's parish.

REV. EDWARD W. LUTTERMAN.

Rev. Edward William Lutterman, the esteemed pastor of the Methodist Episcopal church, was born in 1875 at Cincinnati, Ohio. He graduated from Woodward high school in 1894 and at-

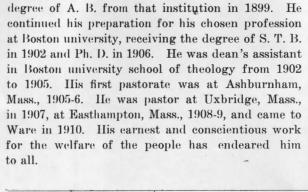


REV. E. W. LUTTERMAN.

REV. EDWARD H. BRENNAN.

Rev. Edward Henton Brennan was born May 5, 1875, at Marietta, Ohio. He attended the public schools at home and matriculated at Marietta college and received the degree of B. Ph. in 1894. He continued his study for the ministry at Meadville divinity school, receiving the degree of B. D. in 1897.

His first pastorate was at Presque Isle, Me., 1897 to 1901. He was located at Ayer, Mass., from 1903 to 1908 and at Danvers, Mass., 1908 to 1911. He is the present pastor of the First Unitarian church.



tended the University of Cincinnati, receiving the





REV. EDWARD II, BRENNAN.





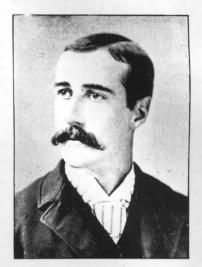
REV. ROLAND D. SAWYER.



Rev. Roland D. Sawyer, for the past three and a half years pastor of the Ware Center church, was born in Kensington, N. H., 39 years ago. He studied in the public schools of his town, the high school at Exeter, N. H., the Lay college at Revere, Mass., and in Boston university. His first pastorate was in Brockton, Mass., where he was ordained; he later held pastorates in Hanson and Haverhill in this state. Mr. Sawyer was married in 1898 to Mary L. Palmer of his native town and they have six children. Mr. Sawyer is an enthusiastic lover of nature and country life. He has appropriately named the Ware Center parsonage "Maple Manse," and enjoys his quiet parish, which affords him some opportunity for writing and lecture work. He was last fall the socialist candidate for governor of the state and received 11,500 votes. He is a member of Ware Grange, No. 164.

REV. ARTHUR CHASE.

The present rector of Trinity Episcopal church, Rev. Arthur Chase, was born at Claremont, N. H., August 24, 1867, son of Arthur and Garafelia (Davis) Chase. He was educated at Stevens high school, Claremont, Dartmouth college 1885-7, Trinity college, Hartford, 1888-9, Episcopal theological school,



REV. ARTHUR CHASE.

Cambridge, Mass., 1889-92. The degree of A. B. was conferred upon him by Trinity college in 1889, and B. D. by the Episcopal theological school in 1892. Dartmouth college gave him an honorary A. M. in 1912.

He spent several years teaching at Holderness school in New Hampshire and St. Mark's school, Southboro, Mass.

He became rector of Trinity church in 1895. He was appointed by the town committee to write the history of Ware for the 150th anniversary of the incorporation of the town. He married Alice Rondthaler of Salem, N. C., in 1900 and they have five children.

REV. GEORGE B. HATCH.

Rev. George B. Hatch, the pastor of the East Congregational church, was born of Maine parentage and received his preliminary education in the public schools of that state. He graduated from Chelsea high school and entered Harvard university from which he graduated, later finishing a course in theology at Union theological seminary.

He taught school for two years and was ordained to the Congregational ministry in Lynn, Mass. He has been pastor in Limerick, Me., Jewett City, Conn., Lynn, Mass., Berkeley, Cal., Three Oaks, Mass., previous to locating in Ware.



JOSEPH A. PLOUFF.

Joseph A. Plouff, attorney at law, with offices in the Ware National Bank building, has been a practitioner of his profession in Ware for three years and has won a reputation in that period for correct interpretation of the law and that keen insight so essential to success in the judicial profession.

He was born in Ware of French-American parentage and received his early education in the local public schools. He studied law at Boston university and was graduated in 1909 and admitted to the bar in the same year.

Politics early attracted his attention and even while in law school he took some part in campaigns and proved his value in work among the French-American population of the state and he has since devoted considerable time successfully in three campaigns. His worth was recognized by an appointment to the state board of health, being one of the first citizens of Ware to receive an appointment to a state commission. The appointment was made by Governor Foss in 1911.

Appreciation of his ability was shown at home by his selection as town counsel in 1911 and reappointment in 1912.

He is a democrat in politics and active in fraternal circles, being a member of the Knights of Columbus, Eagles, Foresters, St. Jean Baptiste society, Society of Artisans, and Ware Valley grange. He is a leader in every movement for the betterment of Ware.



JOSEPH A. PLOUFF.

HUBERT M. CONEY.

HUBERT M. CONEY.

Hubert M. Coney, one of Ware's leading attorneys, was born in Ware March 18, 1844. He was educated in the public schools and made preparations to enter Amherst college, but at the outbreak of the civil war enlisted in 1861 and after his return he entered the hardware store of George Robinson in 1865 and purchased the business in 1866, continuing it for six years, when he sold the business and entered the fire and life insurance business. In the meantime he studied law and in 1876 was admitted to the bar of Hampden county. He followed his profession in Springfield until 1882 and in Boston until 1889, then opening an office in Ware. Mr. Coney has always been interested in politics. He was a member of the State Legislature from Springfield in 1881, town clerk of Ware 1872 to 1876, selectman 1901 to 1903, and chairman of the board of



JOHN H. SCHOONMAKER.

selectmen 1901 to 1911. He is associate justice of the district court, having received the appointment in 1907.

He is a member of Eden lodge, A. F. & A. M. of Ware and Springfield commandery Knights Templars in which he has passed all chairs except that of eminent commander. He was a charter member of J. H. Lawton post, G. A. R., and is past commander, which office he has held for 15 years. He has a large insurance business in addition to his legal practice.

JOHN H. SCHOONMAKER.

No record of Ware's activities is complete without mention of John H. Schoonmaker who has so ably represented this district in both houses of the State Legislature, where he served as chairman of the fish and game commission, a member of the judiciary committee and chairman of the committee on railroads and where he successfully supported the legislation for a state highway from Ware to West Brookfield, this being but one of many important measures which received his influence.

His constituents expressed their approval of his efforts and confidence in his ability in 1912 by electing him to the office of district attorney for the northwestern district.

He was born in Ulster county, New York, and received his early schooling there. He studied law with H. M. Coney and Gillet & McClinch of Springfield, and took up active practice here about 1896. He has always taken an interest in public affairs. He served the town as selectman and town counsel, was state representative in 1908-9, state senator in 1911-12. He is an active factor in everything for the welfare of Ware.

GEORGE W. COX.

George Wilbert Cox, born in Nova Scotia, educated at Horton college, Acadia college and Harvard university, became superintendent of the public schools of Ware, Mass., in August, 1902. After receiving his degree (with honorable mention) at Harvard and previously to his assuming office at Ware, he held the following positions: Principal of Mc-



GEORGE COX.

Collom institute at Mount Vernon, N. H., 1895-1898; superintendent of schools at Bellows Falls, Vt., 1898-1900; and superintendent of schools and principal of high school at Stockbridge, Mass.

Although Mr. Cox has always given liberally of his time to the needs of the schools, yet he has found opportunity to identify himself with organizations which aim at town betterment. He has been actively interested in the the Young Men's Library association, the Men's Study club and the Village Improvement association.

T. C. GLEASON.

T. C. Gleason, chief of the Ware fire department and superintendent of the water works, was born in Ware in 1854. He attended the public schools here and later went to Springfield to work and was a call man in the Springfield fire department for three years. He returned to Ware and being impressed with the inadequacy of the fire protection here, assisted in organizing the Main street hose company for the purpose of protecting Main street property. In 1880 he was elected chief. At that time the fire department had two hand machines and a few hundred feet of hose which were kept in a store base-



T. C. GLEASON,

ment on Main street. Under Mr. Gleason's administration the fire department has grown to its present efficient organization. It is especially noteworthy that Mr. Gleason stands third or fourth in length of continuous service among elected chief engineers in the United States.

He was one of the commissioners appointed to look up the matter of water works and resigned to become superintendent during the construction of the plant. He was then out about two years and became superintendent in 1892 and has continued to the present time. He is a member of the Knights of Columbus, Ancient Order of Hibernians, Ancient Order of United Workmen, Massachusetts State Fireman's association, and New England Water Works association.

HENRY C. DAVIS.

An active factor in public affairs in Ware is Judge Henry C. Davis. He has been a resident here nearly all his life.

After his graduation from Harvard law school in 1868 he took up the practice of his profession here and has been actively engaged in it since that time. He served as town counsel for many years, and has been a member of the school board for more than 35 years. His sphere of public activity has not been limited to Ware, as he was a member of the state Legislature in 1874.

For 10 years he has presided as judge of the district court and administered the law with mature judgment and keen insight. In connection with his legal practice he has an extensive fire insurance business, representing several old established companies

of high standing.

D. M. RYAN, M. D.

Dr. D. M. Ryan was born in North Adams, Mass., in 1860 and educated in the public schools and Drury academy there. Later he attended Holy Cross college and then took up the study of medicine at the University of the City of New York and University of Vermont. In 1884 he came to Ware and established himself in practice. He has occupied the same offices since that time. In 1884 he married Miss Katherine Kelly.

Dr. Ryan early manifested an interest in educational affairs and became a member of the school board in 1884 and has served on it continuously since that time. He has also served the town as a member of the board of health several terms. While he has found time to serve his fellow citizens, he has



DR. D. M. RYAN.

not allowed public duties to distract his attention from his family of which he is justly proud. His daughter, Mary, is a graduate of Smith college and a teacher of French and Latin in Ware high school; a son is a graduate of Cornell university and in business in New York, and a daughter, Florence, is attending college in New Rochelle, N. Y. He is a member of the Knights of Columbus, Foresters of America, Brookfield Medical club, Massachusetts Medical society, American Medical association, Ware Golf club and Library association. Always public-spirited, he has the respect of the entire community.

J. GARDNER LINCOLN.

J. Gardner Lincoln was born in Hardwick in 1876. His early education was obtained in the public schools there and he graduated from the Hardwick high school in 1892. He then attended Tufts college for two years and when his family removed to Ware he taught school for a time and also took up

life insurance work. In 1903 he was appointed clerk of the district court and probation officer, which positions he has held since that time. He was for 10 years local correspondent for the Springfield



J. GARDNER LINCOLN.

Republican. In addition to his official duties he is engaged in fire insurance. He is married and has four children. He is a member of the Masons and Ware Golf club. He is always active in the support of movements for the betterment of Ware.

B. W. BUCKLEY.

Chief of Police B. W. Buckley, with a record of 11 years of efficient police duty, is a native of Ware. He was born here May 30, 1878, and received his



B. W. BUCKLEY.

early education in the public schools. At 10 years of age he started to work his way in the world. He served several years on the police force before his appointment as chief in December, 1909, since which time he has filled the office with credit to himself and discharged his duties in perfect accord with the other officials of the town. He is a member of the Knights of Columbus, Foresters and Red Men.

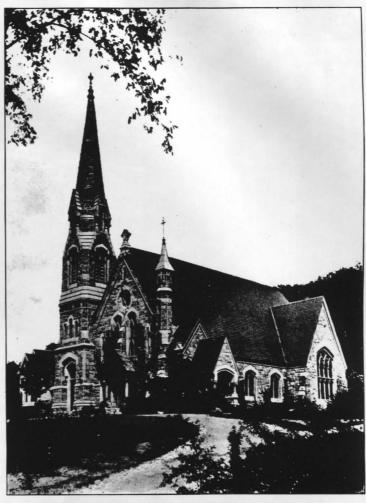
GILBERTVILLE

This thriving manufacturing village is situated about four miles from Ware on the Ware River branch of the Boston and Albany and the Boston and Maine railroads. It is connected by electric railroad with Ware. In 1862 the work on the mill of the George H. Gilbert Manufacturing Co. was begun, which has resulted in building this village of about 2,500 population, named from the Gilbert family. There are now four mills, comprising the sole industry of the town. Nearly every year extensions are made. Recently important additions to the power plant were constructed and further development is planned.

CONGREGATIONAL CHURCH

This beautiful edifice was dedicated in 1874, the society dating from 1867. The church was a gift from a member of the Gilbert family.





CONGREGATIONAL CHURCH.



PUBLIC LIBRARY.

PUBLIC LIBRARY

This building was completed in 1912, a gift from E. H. Gilbert, and provides the town with a permanent testimonial to his generosity. Several thousand volumes have been collected during past years and a room provided in one of the mill buildings for their housing and temporary library quarters.





HIGH SCHOOL.

The high school building in Gilbertville is one of several modern and beautiful structures which are located in the town of Hardwick and which have

given the town a reputation for efficient educational system second to none of its size in the State.



ST. ALOYSIUS CHURCII.

The corner stone of this church was laid in May, 1872, and in November of the same year it was dedicated under the patronage of St. Aloysius.

WARE AND VICINITY

C. F. HITCHCOCK & CO.

This store was the first retail establishment in Gilbertville. It was founded in 1863 by C. F. Hitchcock, the father of the present proprietor, Fred A. Hitchcock, who has been sole owner since his father's death in 1901. At the time it was opened there were about a dozen houses in town and communication with the surrounding country was entirely by team. In 1870 they moved into their present location.

The business has had a substantial, steady growth and is the leading store here. They carry a large general line of dry goods, hardware, boots and shoes, crockery and groceries. It has always been the policy of Mr. Hitchcock to study the needs of his patrons and supply them with reliable goods.





INTERIOR GROCERIES

UNION HOTEL

For fully 40 years the name Bombrient has been associated with the hotel business in Gilbertville. William Bombrient established this hotel and conducted it successfully from the start. About 25 years ago he was burned out and immediately built the present structure which he managed until July, 1912, when his son, Joseph, the present proprietor, succeeded. He conducts the hotel along the same lines as his father, maintaining a reputation for comfort and home-like atmosphere which is well known in the country around.



JOSEPH BOMBRIENT.



UNION HOTEL.



GEORGE STEVENSON



WINDSOR HOTEL.

WINDSOR HOTEL

This modern hotel has been conducted by memfather in 1900. The hotel makes a specialty of ca-favorably known to the traveling public.

tering to automobile parties. There is also a large bers of the Stevenson family since 1882, the present livery in connection, fully equipped to meet any deproprietor, G. W. Stevenson, having succeeded his mands for such service. Mr. Stevenson is well and





A CORNER OF DRUG STORE.

JOSEPH P. CALLAHAN

Length of service to the public is a valuable asset to any business and for more than 30 years there has been a drug store in the location now occupied by Joseph P. Callahan, who assumed control in September, 1904. It is headquarters for Rexall remedies and a varied assortment of drugs, chemicals, sick-room and surgical supplies, toilet preparations, fancy goods and periodicals, as well as a choice stock of cigars, tobaccos, pipes and smokers' supplies, and Liggett's chocolates and fine confection-

ery is carried. The prescription department is conducted with accuracy and promptness. Mr. Callahan is a native of Waltham, Mass., and received his training in the Massachusetts College of Pharmacy in Boston. He has been connected with the business for about 15 years. He is a member of the Knights of Columbus, the Ancient Order of Hibernians, the Massachusetts State Pharmaceutical association and Hardwick grange, and is a representative citizen.



NO. 4 MILL OF GEORGE H. GILBERT MFG. CO.

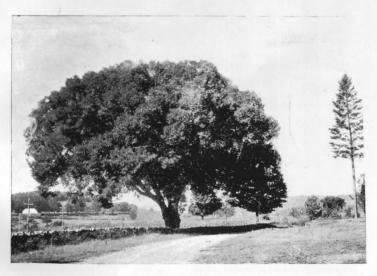
This is one of the manufacturing buildings comprising the extensive plant of the George II. Gilbert Manufacturing Co. in Gilbertville. This prominent industry is the chief support of the town and contributes largely to the substantial prosperity evidenced in this pretty village.

This view shows the interior of St. Aloysius church, which is the house of worship of hundreds of devout communicants who reside and labor in this manufacturing town. Its beauty is only another evidence of the spirit that pervades the people.



INTERIOR ST. ALOYSIUS CHURCH.

This tree, which is located on the road between Palmer and Ware, is surrounded with many historical associations of the revolutionary period. It is a landmark always of interest to the passing visitor and of greater interest to those who know it more intimately.



LAFAYETTE ELM. Between Ware and Palmer.

WEST BROOKFIELD



TOWN HALL.

MERRIAM PUBLIC LIBRARY.



To the eastward from Ware and accessible by the line of the Ware and Brookfield Street Railway is West Brookfield, a village of about 1,500 inhabitants. It is on the main line of the Boston and Albany railroad and connected with North Brookfield and Spencer by electric road as well as Warren and West Warren. It is a town which dates back to the early history of the country and proud of its historical associations. Here was printed the first copy of Noah Webster's dictionary, and its hotel was established in 1760.



YE OLDE TAVERN.



VIEW OF WEST BROOKFIELD.

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The Olmstead-Quoboag Corset Company

In the year 1894 the Olmstead Quaboag Corset Co. commenced the manufacture of corsets, ladies' misses' and children's waists, in West Brookfield. This was a co-partnership formed by C. L. Olmstead, J. G. Shackley and G. S. Garritt. The factory building owned by the West Brookfield Building association was rented.

This building was bought by the company in 1903 and since that time various additions have been made to the plant which have more than doubled its capacity.

The policy adopted by the company at the start, and always maintained, of making good goods, resulted in success in its early days. At the end of the

first year 50 more hands were employed. Time has brought an increasing demand for the product of the company and necessarily the number of employees has increased proportionately. The number of hands engaged now is about 260 with an output of 2,100 dozen of corsets per week.

The company sells exclusively to the wholesale trade. Their product consists of every variety of corset which retail at 50 cents to \$5.00 per garment.

In 1903 the company was incorporated under the laws of Massachusetts and the following are the executive officers: C. L. Olmstead, president; J. G. Shackley, treasurer; O. B. Olmstead, vice-president; Harold Chesson, secretary.



CLOSING ROOM-175 OPERATIVES.

HARDWICK ----



HARDWICK LIBRARY.

About two and one-half miles from Gilbertville

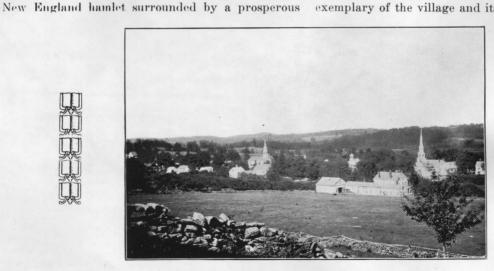
and three miles from Wheelwright, the nearest railroad points, lies the village of Hardwick, Mass., ap-

proximately seven miles from Ware. It is a typical



agricultural country. An atmosphere of quiet, peaceful, healthy and wholesome living pervades, in marked contrast to the busy manufacturing towns which are adjacent. Views shown on this page are exemplary of the village and its surroundings.





VIEW OF HARDWICK.



SCHOOL.





HARDWICK HOTEL.

The Mixter Farm

About 15 years ago George Mixter, a successful business man of Boston, undertook the establishment of a stock breeding farm at Hardwick, Mass., his boyhood home, and since his death the work has been carried on along the same lines by Dr. S. G. Mixter. The original plan of the founder limited his efforts to breeding Guernsey cattle and he laid the foundation for the herd which now numbers 330 head, all offspring of the original members of the herd. The prime object has been to improve the stock.

The work of improvement for the last four years has been directed tow ard raising the quality and the value



VIEW OF GROUP OF FARM BUILDINGS.



YEOMAN'S KING OF THE MAY, NO. 17053.

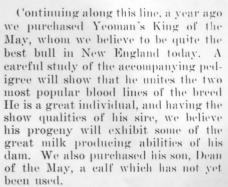
of the herd without greatly increasing the numbers. To do this the first move was to purchase new sires from famous blood lines, giving the progeny of these animals an immediate value on account of their breeding, above the stock

which had been previously produced. The new sires purchased were Langwater Demonstrator and King William of Maple Ranch, whose pedigrees in brief are as follows:

Langwater Demonstrator, 16451. Sire: Dollie Dimple's May King of Langwater, 12997. Dam: Imp. Hayes Felois 2d, 15478. A. R. record, 7267.83 milk, 384.15 butter fat at 2 years.

King William of Maple Ranch, 14087. Sire: Islesboro, 7733 A. R. Dam: Belle of Maple Ranch, 18057. A. R. reentry, 11291.8 milk, 577.46 butter fat.

One of these animals has produced 30 females, the other 15, thus giving us in two years 45 head of young stock of popular breeding.



This group of sires places the Mixter farm in a very strong position for breeding exceptional animals.

The next proposition which was taken up was the improvement of the present milking herd by development. We wished to know which of our animals were the largest producers, and to make their work of real value to others as



No. 30660.—Advanced registry work to date, 77 days, 2,870 lbs. milk and 121.04 lbs. butter fat.

well as ourselves, Advanced Register testing was commenced. Since that time we have had six aged cows' records completed with an average of 9919.03 pounds of milk and 506.85 of butter fat, the requirements being either 10,000 of milk or 360 of butter fat. We have also one 2-year-old record of 4805.4 of milk and 316.96 of butter fat, the requirement being 250 of butter fat. We now have 23 on the list which are doing very creditable work, and we ex-

The farm has about 25 buildings, including a modern concrete dairy equipped with bottling, separating and sterilizing machinery. About 1100 quarts of milk are produced daily from 140 cows now in milk. Milk and cream is sold in Boston to exclusive trade through distributing service owned by the farm. Farming for crops is limited to grass and corn for feeding purposes. There is a peach orchard on the farm of some 1200 trees. Ice is stored



CALVES UNDER SIX MONTHS OF AGE.

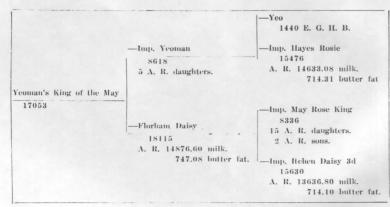
pect that soon we will have a score or more of Advanced Registry animals.

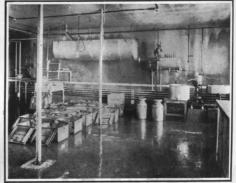
Along these two lines, then, the herd has been improved and its value greatly increased. To show that the herd as a whole shows some marked improvement, the difference in the average of the whole herd of over 130 cows for 1912 above that of 1911 was 300 pounds of milk and 16 pounds of butter fat, notwithstandin gthe fact that that average included 15 more 2-year-olds in 1912 than in 1911.

The advantage which we have over many breeders in being able to offer a carload or more of animals at one time has enabled us to obtain from our sales of stock a marked increase in returns. This advantage will appear greater as our new lines of breeding develop.

from a nearby pond. About 30 men are employed. During 1912 a wagon shed 160 by 26 was built and a barn remodeled to hold 60 head of cattle, and a piggery built.

The farm is in charge of S. R. Parker who has been superintendent for two years and was in direct charge of the herd for two and one-half years previously. He is well qualified for this responsible work. He graduated from Massachusetts Agricultural college in 1904 and was connected with the Massachusetts experiment station for a time. For two years he was a teacher of agriculture in Hawaii and also acquired valuable experience on a cattle and horse ranch and a sugar plantation in Hawaii. He is a member of the Ware lodge of Odd Fellows.





INTERIOR OF DAIRY.

PEDIGREE YEOMAN'S KING OF THE MAY NO. 17053.



WHEELWRIGHT SCHOOL.

The picture shown here is one of the new school buildings built by the town of Hardwick. It was completed and dedicated in 1913. It is entirely modern and up-to-date in construction and equip-

ment and anticipates the needs of the district in which it is located for some time to come. It is another addition to the long list of school buildings of which the town of Hardweck is proud. THE

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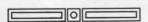
North Street

WARE, MASS.

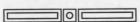
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